


we are the  
**storytellers**

**WELCOME TO  
SPRING WORKSHOP  
2022**



We're so  
glad you're  
here!

# *we are the* **story***tellers*

## **TEAM COLE:**

**Johnny Cole**– yearbook representative

**Johnny Paul Cole**– yearbook representative

**Ashley Cole**– yearbook representative

**Julie Marshall**– Area Manager



# endless POSSIBILITIES



Possibilities  
Vol. 9 is HERE!

Harding  
Academy-Searcy  
Harding Academy-  
Memphis  
Harding  
University - Searcy  
Blackman HS  
Mt. Juliet HS

**We're not just designers  
We're not just photographers  
We're not just writers  
We're not just editors**

**This is not scrapbooking  
This is not "gimme a quote"  
This is not butt-journalism**

**This is journalism. And journalism is a people profession.**

*we are the*  
***storytellers***

***Walsworth*** yearbooks

What is a theme?

A theme is a cohesive, consistent **verbal** and **visual**  
message...a **story**....

developed throughout the book to connect to the students, the  
school and the school year

*we are the*  
**story** *tellers*

*Storytelling through*

**WORDS**

theme

WORDS

COME

FIRST

**\*not graphics or photos**

# Finding the WORDS FIRST helps you TELL STORIES better

- Words determine **personality**
- Words determine **vibe**
- Words determine **look**
- Words determine **aesthetic**
- Words determine **font choice**
- Words determine **color palettes**



2022  
*the stampede*  
trinity, florida

jw mitchell high school

lost/  
*Found*  
vol.  
22

lost/  
*Found*

the stampede 2022

This cover will print 4/Color with Matte Lamination. People are embossed. Dark green bar on front is debossed. "GET OUT OF LINE" light green background, and gray background on spine all have Clear Silk Screen applied. Arno Pro, KG Let Her Go, and Tuppence fonts are used.

**2826-01327-0**

Robinson High School  
Tampa, FL  
WPCartist: Sunny Stufflebean  
800.972.4968  
walsworthyearbooks.com

Walsworth

VOL.  
**62**

**T. R. ROBINSON HIGH SCHOOL**  
Tampa, FL

Excalibur  
**2022**



PRODUCTION INFORMATION ONLY.  
DOES NOT PRINT ON FINAL PRODUCT.  
2-12514-0 Palm Harbor University H.S.  
4 COLOR, MATTE LAMINATION  
EMBOSS: "Same Here," (front)  
DEBOSS: Orange shapes in "Except" (front)  
CLEAR SS: All cream/orange elements, except for cream  
negative space between "E" and "X" (full cover)

AFTERMATH  
2022

PALM HARBOR UNIVERSITY HIGH SCHOOL

# SAME HERE, EXCEPT

Palm  
Harbor, FL

VOLUME  
26

Walsworth

AFTERMATH 2022

This cover will print 4/Color with Matte Lamination. "IN" is debossed. "OUT" is embossed. All copy on the spine and all elements on front and back have Clear Silk Screen applied. Repeated "are you in or out?" text is only Clear Silk Screen. Not printed. Handschrift and Steel-fish fonts are used.

2826-09530-0

Bayshore High School  
Bradenton, FL  
WPCartist: Sumy Stufflebean  
800.972.4368  
walsworthyearbooks.com

*@*  
URSA MAJOR



**BRUINS**

Walsworth

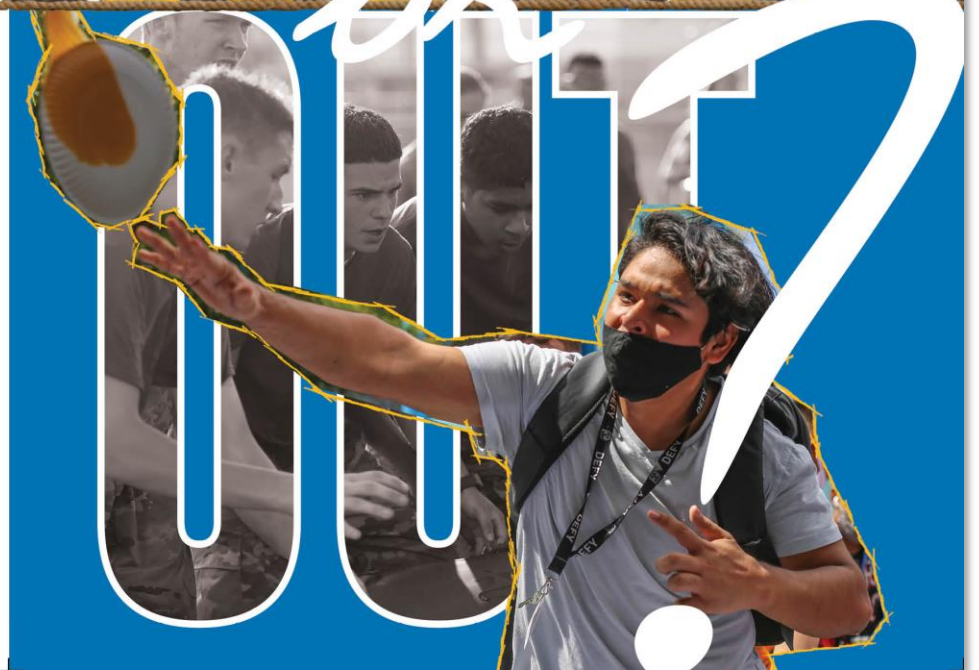
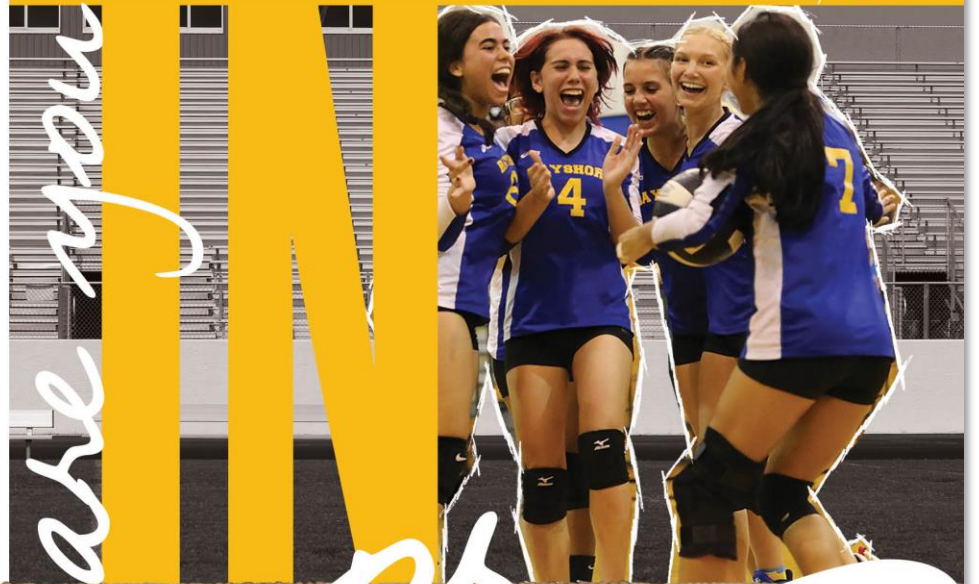
are you  
in or out?

Production by  
**BAYSHORE HIGH SCHOOL**

2022

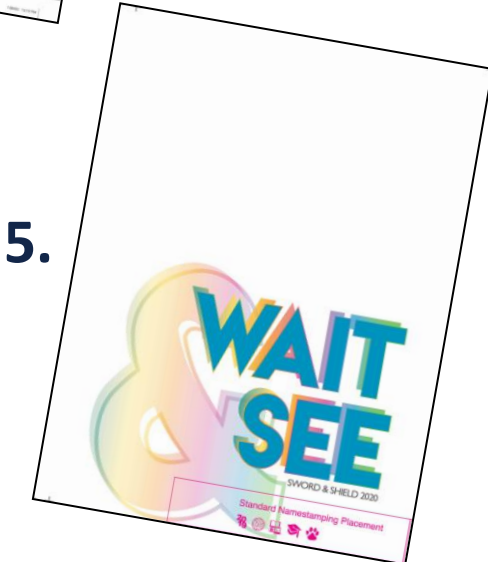
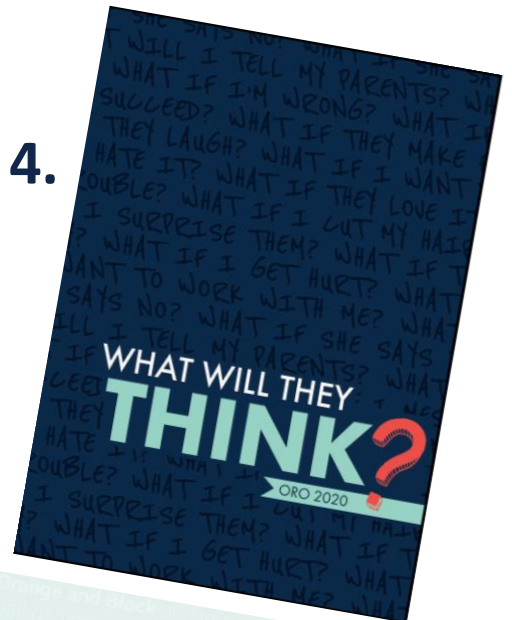
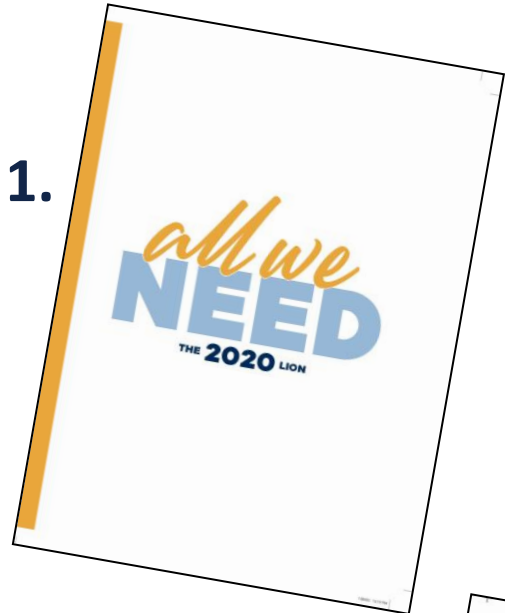
vol. 48

ursa major 2022





# Let's talk about the details



# The best themes TELL STORIES.

- It's not slapping a cutesy phrase on the cover and never thinking about it again
- It's not a traditional "yearbook" type of yearbook theme
- It's not something that is so broad and generic that it has been done a million times before

**It's a word or phrase that is going to help you  
TELL THE STORY OF THE YEAR!**

**getting back to school?** anniversary?

character of your school?

**discovering who your students are?**  
school pride?

changes?

individual storytelling?

overcoming adversity?

getting back to normal?



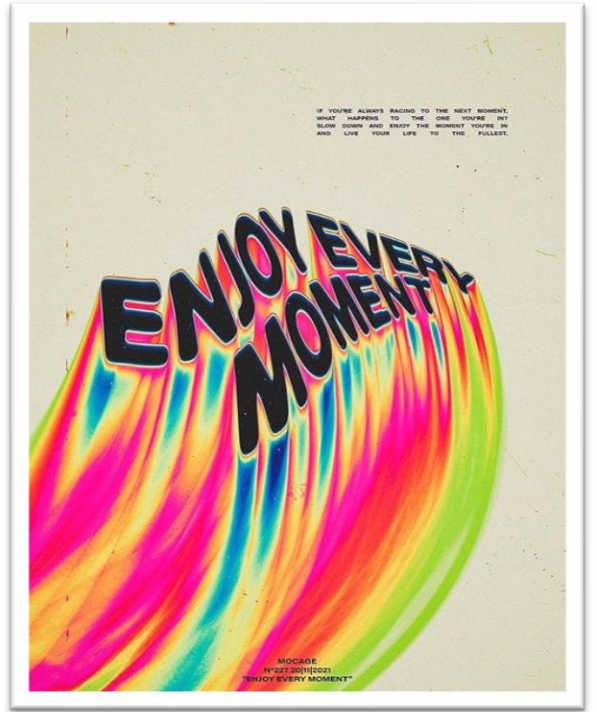
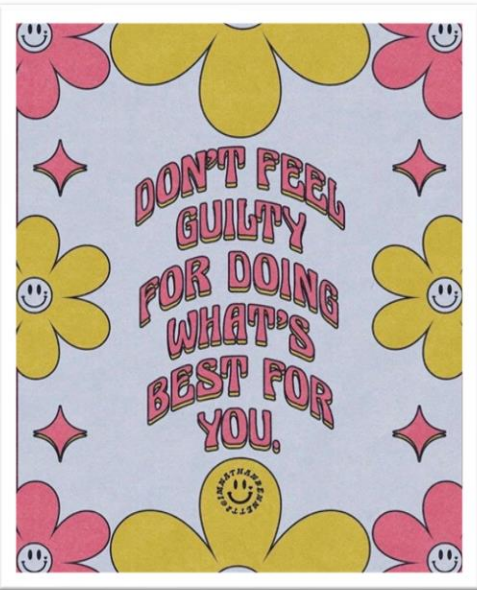
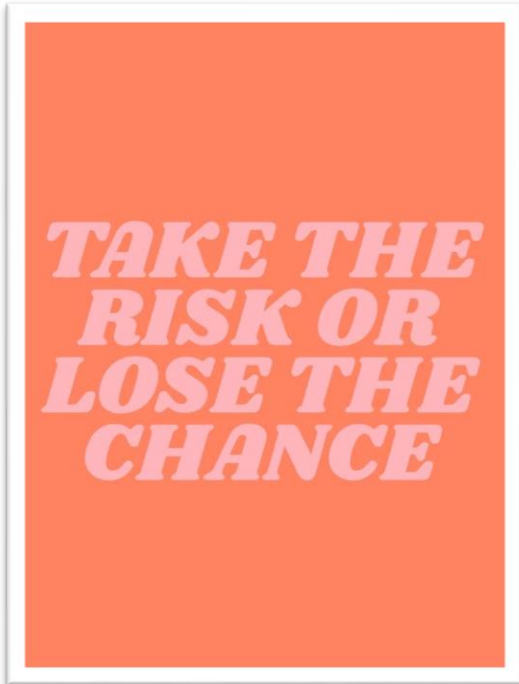
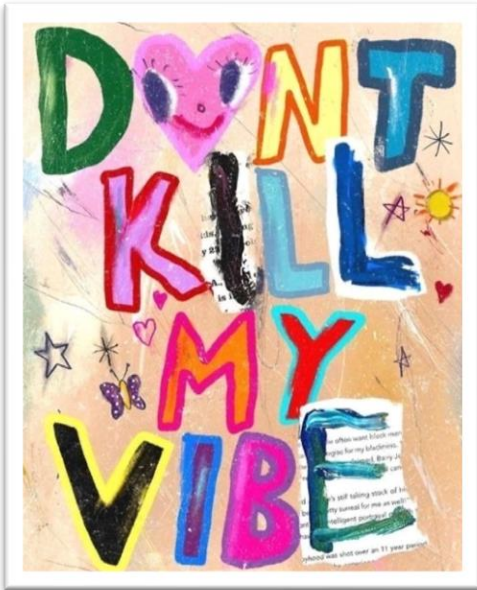
**What is the one message we are trying to send?**

**What is the story of the year?**

**Ask the WHY questions**

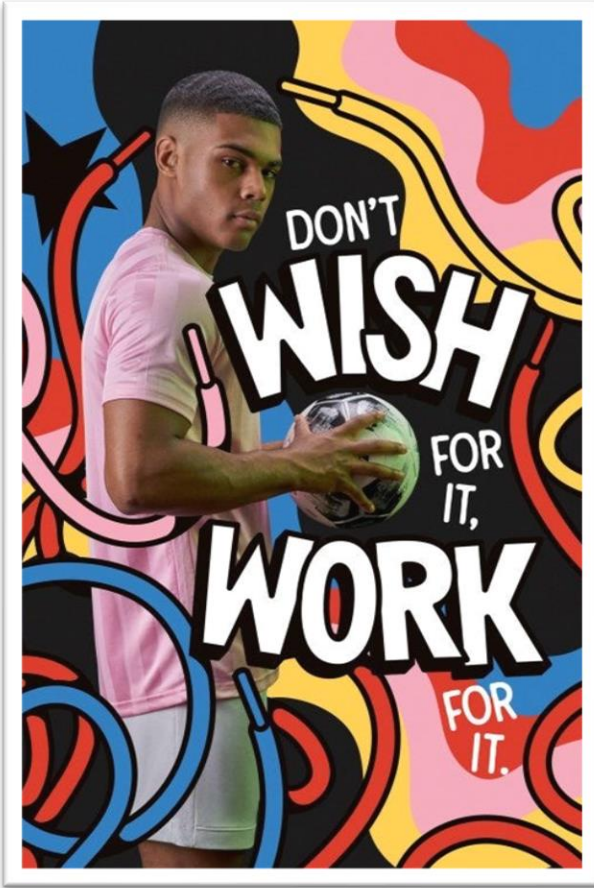
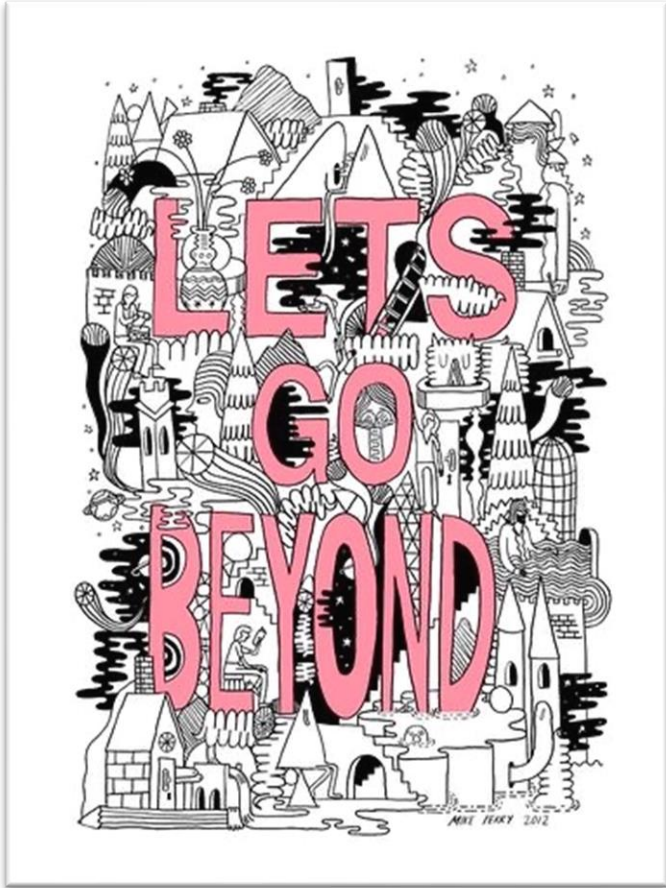
**How does it relate to the year/your school?**

**Can you sum it up in one sentence or two?**



**CHANGE  
RUOY  
PERSPE  
LIVE**

*lows  
and  
highs*



# REMEMBER...

**You are “DATING” your theme..  
You’re not “MARRYING” your theme yet.**

## BE “THEME” FEARLESS

- The most successful books challenge themselves to do something different every year
- *You can be cautious or creative...but there is no such thing as a cautious creative.*
- Don't settle...clever! witty!

**FIND a THEME that does all 3....**

**CAPTIVATE- like**

**COMMUNICATE- understand**

**CONNECT-remember**

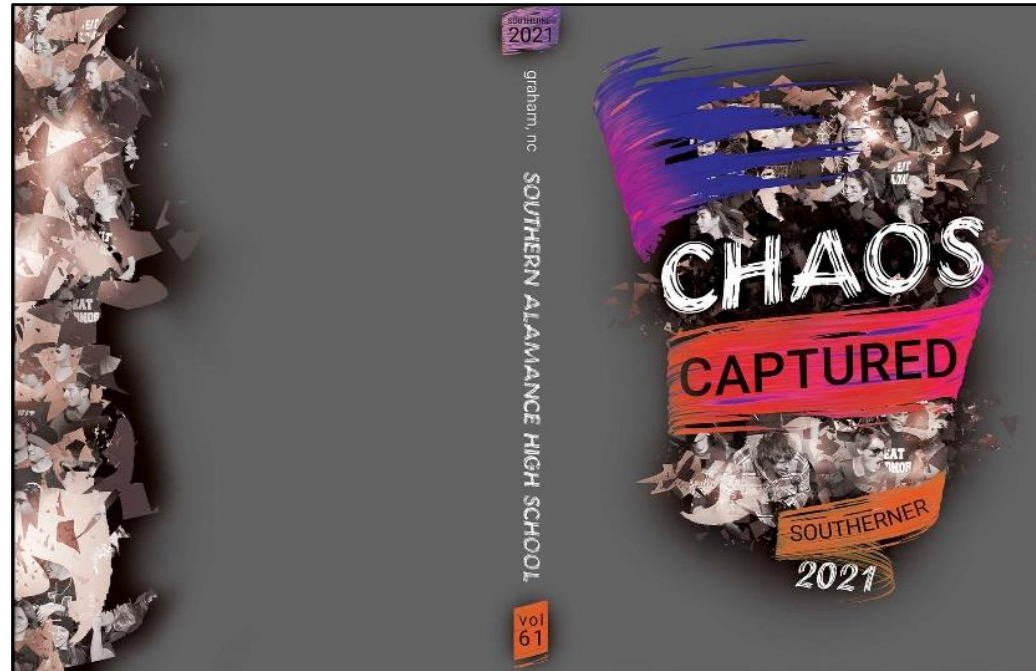
## If you are struggling....

- Talk it out
- Write it out
- Ask others not on yearbook staff
- Look for graphics that might inspire
- Look for phrases/quotes
- Brainstorm

# Where do the THEME go?

## COVER:

- *Theme fonts*
- *Theme meaning (words)*
- *Colors*
- *Graphics*

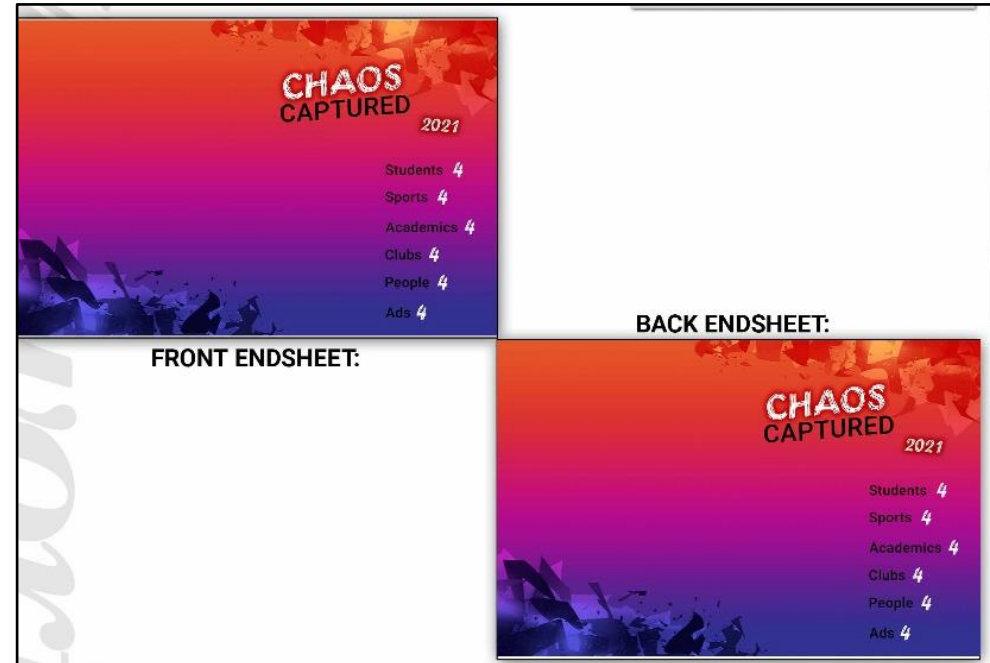




# Where do the THEME go?

## ENDSHEETS:

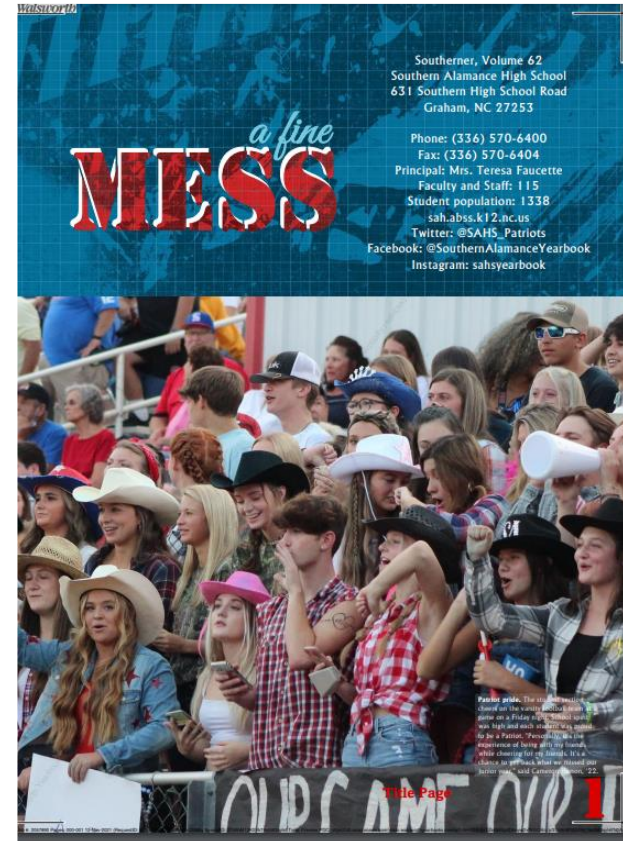
- *Theme fonts*
- *Theme meaning (words)*
- *Colors*
- *Graphics*
- *Table of Contents*



# Where do the THEME go?

## TITLE PAGE:

- *Theme fonts*
- *Theme meaning (words)*
- *Colors*
- *Graphics*
- *Name of book, school name, address, volume, school population, administration*



# Where do the THEME go?

## OPENING:

- *Theme fonts*
- *Colors*
- *Graphics*
- *Explain the theme*
- *Pages 2-3*





# Where do the THEME go?

## CLOSING:

- *Theme fonts*
- *Graphics*
- *Colors*
- *Mirrors the opening and brings the book to an end*



# Where do the THEME go?

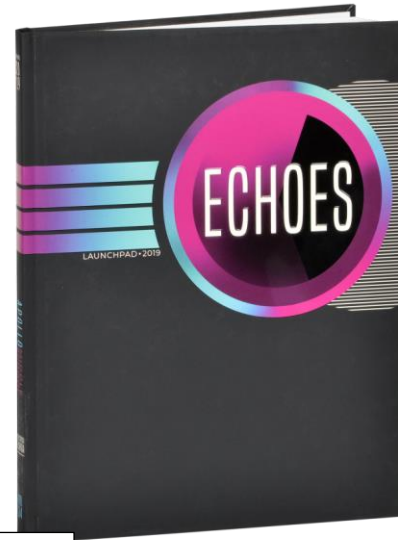
## OTHER PLACES:

- *Folios*
- *Fonts*
- *Headlines*
- *Layouts*
- *Photos*
- *Profiles*
- *Reference Section*



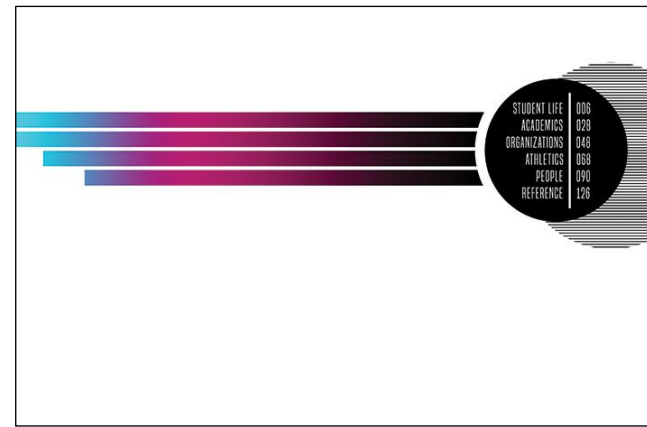
Pay attention to the  
**FONT TREATMENTS,**  
**COLORS**  
**and GRAPHICS**

# CAPTIVATE COMMUNICATE CONNECT

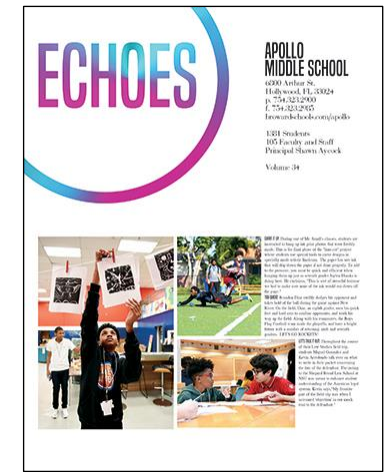


Cover

Apollo Middle



Endsheets



Title Page



Opening Spread, 002-003



Student Life Divider



Closing Spread

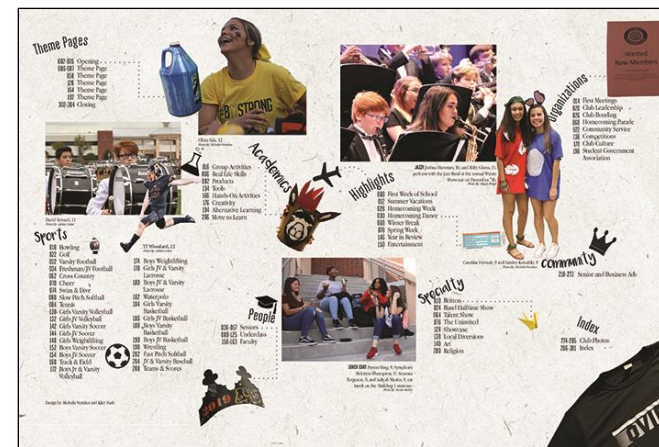
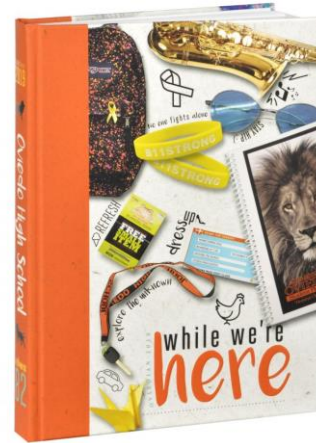
Make your **2023** yearbook the one with the **IT** factor.

THEME: What's your 2023 story?



# CAPTIVATE COMMUNICATE CONNECT

Cover  
Oviedo High



Endsheets



Title Page



Opening Spread, 002-003



Divider

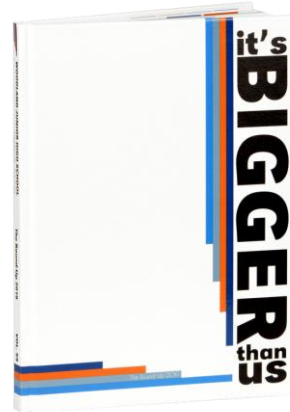


Closing Spread

Make your **2023** yearbook the one with the **IT** factor.

# CAPTIVATE COMMUNICATE CONNECT

Cover  
Woodland Jr High



Endsheets



Title Page



Opening Spread, 002-003



Divider



Closing Spread

Make your **2023** yearbook the one with the **IT** factor.



The choir group practices at a church in each place they visit during the European tour. Practicing with other students formed a bond that grew throughout the tour, senior Grace Walker said.

Photo courtesy Carly Gove. Junior Carly Gove, senior Roger, teacher Mully Conroy, and seniors Dakay Flynn and Mary Foster sign up in Switzerland on the choir tour in July. It was awesome getting to go to the designer stores we can't go to in Elkhorn, Flynn said.



**Singing at the Sights** The European choir's choir poses in front of a church garden after their last performance in Germany. The group practiced for the tour during the weeks leading up to the trip. I bonded getting to sing Ave Maria in Lake Como because it was a magical moment, senior Mary Foster said.

Photo Courtesy of Carly Gove

# Voices **WORLD**

heard 'round the

Over the summer, members of choirs all around Nebraska toured countries in Europe singing in cathedrals and churches for 15 days.

"Barcelona, Spain was easily my favorite because of how beautiful it is, and also it was easier because I know Spanish. We had about seven hours of free time in Barcelona so we spent that time shopping, and we went to the beach and explored on our own," junior **Carly Gove** said.

The entire group of Nebraska students met at Eppley Airfield in Omaha, Nebraska and awaited their long flights.

"I arrived to the airport and as I was going into the terminal, my friend realized I was not on the same plane with them," Gove said.

A flight from the United States of America to Europe can last between seven and eleven hours depending on where you fly out from.

"I was put on a plane with other students from Nebraska that I did not know, and all together with layovers it took 17 hours to land in Paris," Gove said.

Although all of the students eventually made it to Europe, there were still some issues to figure out.

"The group leaders told us we should get our Euros before we left because it was cheaper and everything would be ready. My dad on the other hand told me it would be cheaper to get them in Europe, so I was going to wait until I got to Europe to get them," Gove said.

"Once I got there after my flight troubles there was no time to stop anywhere to get them because of our packed schedule. So for the first week I was stuck using a credit card until I got Euros."

After the class trip ended, Gove was lucky enough to be able to travel more of Europe for an extra week with her family.

"I had the chance to see Hamilton, and visit Harry Potter Studios as well as Auschwitz during my extra week," Gove said. "Overall I would definitely go on another class trip, because the experience is truly amazing and worth it."

Story by Saylor Magglore

Seniors Kate Schreck and Alex Papp talk to children about Chicago Club at the Elkhorn South pep rally in August. Chicago Club along with many other clubs set up booths to support being kind. It was fun explaining to children what Chicago Club is and showing what we do, Papp said.



**Be KIND** Seniors Alex Davis and Anna Aust-Davis pose for a picture at the Cottrick scrimmage on Aug. 17. The cheerleaders demonstrated their school spirit at every football game. I enjoyed showing off the scrimmage because I got to see all the practices in front of a crowd before a real game, Davis said.



Sophomore Lily Zamboni, volunteers to work the cashier at the Midwest pep rally at ESH on Aug. 17. It was a great way to help our school and help our fellow students, Zamboni said.

Photo by Taylor Titus



Senior yearbook editors Grace Gardner, Brianna Powers, Cori Leitch, Brooke Todd, Ashlynn Dickmeyer, and BHS editor Diane Schelller make a coffee run during the NPSA Journalism Camp in July. It was fun spending time together with my friends as well as learning to make our yearbook better, Todd said.

Photo Courtesy of Grace Gardner. Varsity Journalism Editor-in-Chief seniors Grace Gardner, Ashlynn Dickmeyer, and Brianna Powers pose for a photo with their yearbook at Journalism Camp. Each year at journalism camp, students choose ribbons to represent their personalities. I loved spending time with my friends and getting inspiration for our upcoming yearbook, Dickmeyer said. Photo Courtesy of Grace Gardner

## Band Camp: Rate Your Tan Line



Grace Burns



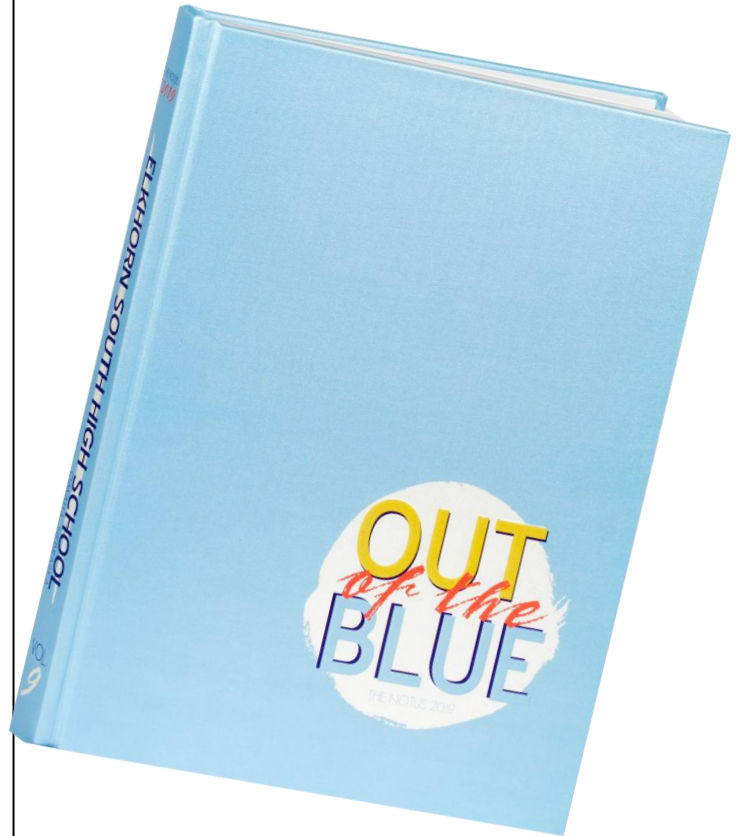
Julia Patterson, 2020

Band camp was really hot and very long. But we had half of our show that we compete with done by the end of that week, so it was worth it. My tan line was atrocious, 10/10 made by the sun rays, and it's still here at the end of October!

In the sun

012  
summer

013  
clubs





## MEET the CAPTAINS



Senior Lexi Davis was a captain for two consecutive years. "I felt great knowing that Coach Smith trusted me with that task again."  
Photo by: Glen Lounthone



Junior Autumn Roach was a captain her sophomore and junior year and hopes to take on the challenge again her senior year. "The team respected me, and that meant a lot," Roach said.  
Photo by: Peter Sanjur



Senior Moriah Delgado takes on a serve against Colleyville. She was a captain for two years.  
Photo by: Mariaya Lewis



Paizlee Bell was a captain senior year. "You grow closer with everyone individually," she said.  
Photo by: Glen Lounthone

# making history

Team beats cross-town rival for first time

As tension filled the air, junior Autumn Roach was focused on one thing, and that was setting a record.

It was a game against the cross-town rival that they had never beat before, possibly the biggest game of the season. Everybody knew that this game could determine either team's fate in District.

"You could feel the emotion on the court," middle hitter Lexi Davis said. "Everyone wanted it as bad as the next person."

"We were the underdogs," captain Moriah Delgado said. "We lost to them my freshman and sophomore year and it stung, but this year our team realized that Boswell is just a name and that we are a good team as well, so that's when our gears shifted, and we showed everyone that we can play."

In a close battle, Chisholm won the first two sets. They were in the third set and the score was close. It could've been either team's game. Roach knew that this last play was

important. She knew she had a lot of serious decisions to make.

*I have to do what is best for the team, she told herself.*

Suddenly the ball came into play, and with little hesitation, Roach gave the last and final set to Paizlee Bell.

"All right, I got this," Bell said.

Bell approached the ball, jumped high, and hit the ball right through the block to score the winning point.

"We did it! We beat Boswell!" Roach said.

Although later in the season they lost to Boswell in the sudden death game that would determine who went to playoffs, the team said the season was a great one.

Davis said she had no regrets. "It was like all of our hard work had finally paid off," she said.

Design by: Mariaya Lewis & Alejandro Sanchez  
Story by: Mariaya Lewis

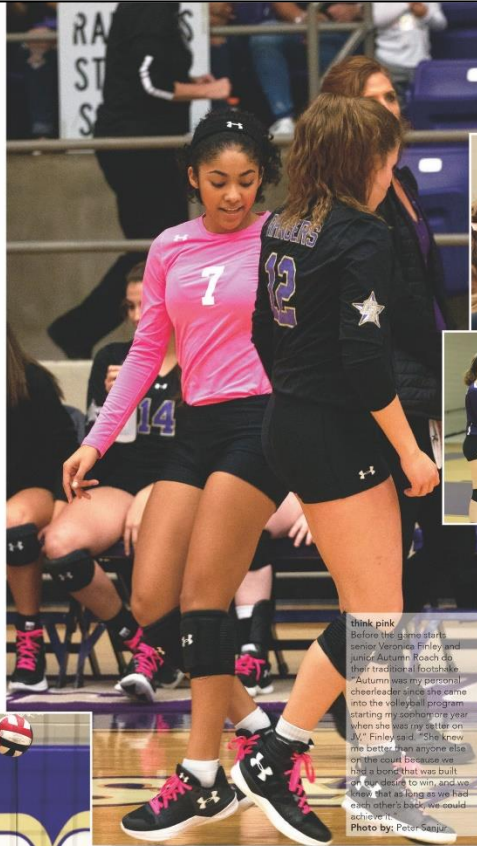


**not just a team**  
Captains Moriah Delgado and Lexi Davis give each other an encouraging pep-talk before their winning set against Boswell. "Moments like these mean hope and reassurance," Delgado said. "It's like a powerful connection that lets us know, 'Hey, it's okay. Just keep fighting and pushing through.' It makes us want to fight."  
Photo by: Peter Sanjur



### no soft serves

Senior Keke Jones says she gives it her all every game because "knowing that her teammates rely on [her] helps motivate [her] to be a better player. Jones along with seniors Moriah Delgado, Lexi Davis, Veronica Finley, Chloe Kemp, Hailey Torres, Paizlee Bell, Tatam Aston, juniors Taya Gonzalez, Autumn Roach, Jaetta Armand, Madison Leach and freshman Meghan Willard earned Academic All District this year.  
Photo by: Peter Sanjur



**hype circle**  
Seniors Hailey Torres and Tatam Aston gather with junior Jaetta Armand in the hype circle before a game. "We honestly just yell random things, sometimes song lyrics, to get each other ready for the game," Torres said. "But it isn't really about what we say. It's about our energy. If we don't have energy from each other, we play independently. The whole point is to play as a team."  
Photo by: Peter Sanjur



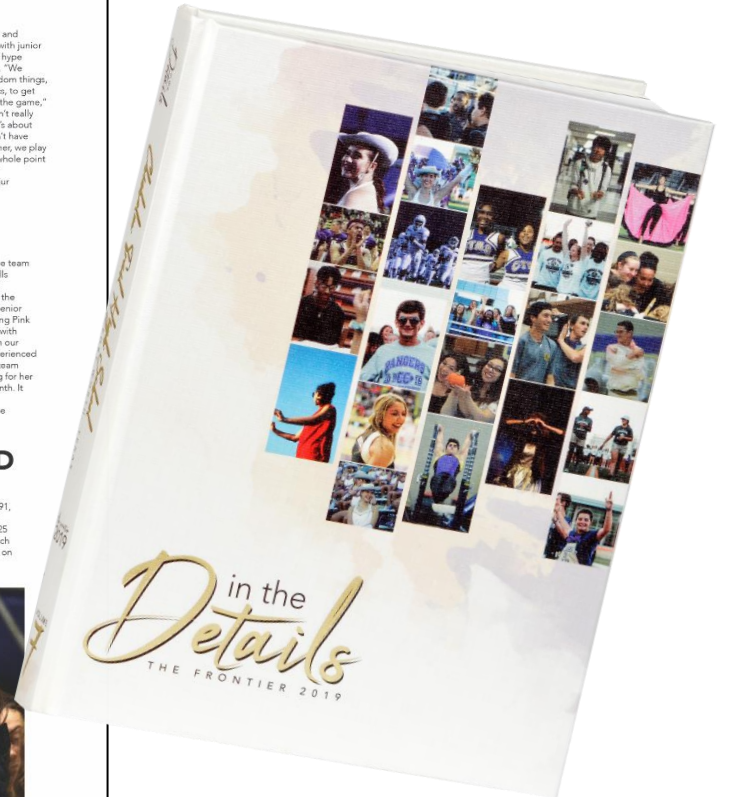
**balls up**  
At every home game, the team decorates little volleyballs and tosses them during introductions. "It brings the team closer together," senior Chloe Kemp said. "During Pink Out, we made our balls with one of our teammates in our hearts. A teammate experienced stomach cancer, so the team wanted to do something for her in cancer awareness month. It meant a lot to her."  
Photo by: Mary Beth Lee

## A VOLLEYBALL LEGEND coach janine smith

Head coach Janine Smith was on an Olympic festival team from 1989-1991, was on the USA junior national team and was a University of Texas national champ in 1988. She played for 10 years competitively and has coached for 25 years. She said she loves coaching because she gets the opportunity to teach players how to "Grow and be successful, not only as players, but as people on and off the court," Smith said.  
Photo by: Peter Sanjur



**think pink**  
Before the game starts, senior Veronica Finley and junior Autumn Roach do their tradition of footsie. "Autumn was my personal cheerleader since she came into the volleyball program starting my senior or 9<sup>th</sup> year when she was my letter on JV," Finley said. "She knew me better than anyone else on the court because we had a bond that was built off our desire to win, and a desire that as long as we had each other's back, we could achieve it."  
Photo by: Peter Sanjur



# let's PARTY get this started

Students celebrate their birthdays on holidays  
Copy by J. Powers Design by J. Harkin and J. Dillinger Photos by M. Davis

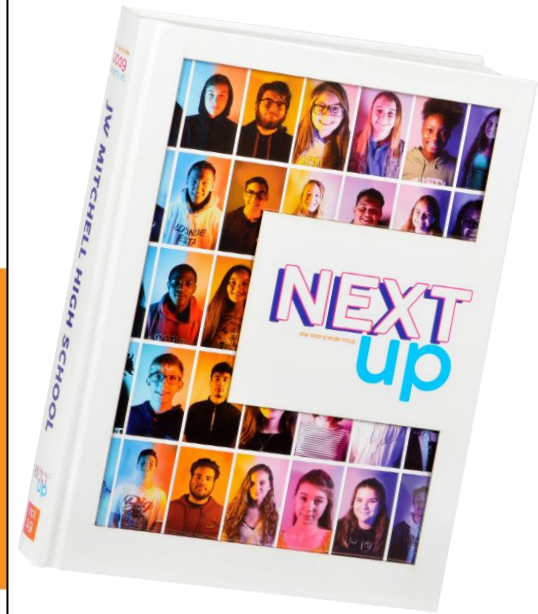
## BIRTHDAY BASH

Photo provided by K. Hernandez  
 Kassandra Hernandez (21) celebrates her quinceañera



"My quince was one of the most fun experiences of my life. It's a really big celebration in my culture because I'm Cuban and it was in Miami where all of my family lives."

Kassandra Hernandez (21)



### NEW YEAR, NEW ME

"It's really cool because I get to make a New Year's resolution and a birthday wish."

Lucien Labat (20)

"I just stay up and watch the ball drop."

Chelsea Seide (21)

"I enjoy having my birthday on New Year's because I get to see fireworks on my birthday I get to celebrate my birthday and the holiday in one day."

Evyerica Mouratoglou (21)

"It allows me to go out with my friends and family. It also allows me to celebrate the holiday and my birthday in one day which makes it easier for my family. I normally stay up and watch the ball drop with my family."

Jacob Beegle (21)

"I usually celebrate my birthday with my close friends and family. My family from New York comes to Florida and we all watch the ball drop together."

Rebecca Munoz (20)

### april fooled ya

"My mom bought the iPhone 5 but she only gave me the case for the iPhone. I opened it and there was nothing in it except for candy. But then when I got home from school she ended up getting me an iPhone."

Alannah D'Avila (21)

"It's weird having my birthday on a holiday because I feel like it's celebrated with jokes and pranks. I don't really like having my birthday on April Fools'."

Oliana Fournand (22)

"When I was a toddler my parents told me they were going to hide Easter eggs around my house and they never did. My birthday feels special because not a lot of people have that birthday."

Robert Recker (22)

"This girl in seventh grade put a kick me sticky note on my back and my friends just messed with me. Also, my parents did the Oreo prank on me and replaced the cream with toothpaste. It's pretty disgusting."

Ethan Sarakun (21)

"I wouldn't want to change my birthday because I'm the only one in my family with a birthday on a holiday and that makes it special to me. I think as I get older my birthday traditions will get more embarrassing because the silly little things won't embarrass me anymore."

Arianna Barnett (21)

"I don't really feel paranoid. I don't really think about it."

Isabella Davis (21)

### spooky celebration

"I don't really celebrate my birthday on Halloween because it's a holiday and people are always doing other stuff. It's different having my birthday on Halloween because not many people have this birthday so it's kinda cool."

Xavier Grove (22)

"I used to go trick-or-treating and then go to a restaurant. When I was little, I liked my birthday because I liked dressing up and going trick-or-treating."

Patrick Tomic (19)

"Every year I carve pumpkins with my family and friends and go trick-or-treating with them. I enjoy carving pumpkins with my family and friends because it makes my birthday memorable. I don't like eating too much candy or cake because it's bad for you. As I get older, I will most likely throw more hangers which could change traditions. I would never switch the date of my birthday because God put me on the earth that day."

Carson Decker (21)

### 'TIS THE SEASON

"I got a flat screen big tv as a birthday gift but my parents told me it was part of my Christmas gifts. I don't really like when my friends give me gifts because it counts as both and I don't want them to seem like they have to do it."

Aaliyah Payne (22)



## SENIOR SISTERS

FRESHMEN DEFENDERS BAYLEE EADS AND NICOLE DIAZ PLAY ON VARSITY ALONGSIDE THEIR OLDER SISTERS

"Having my sister [centerback Briana Eads] on the team is very fun because it's like having your best friend on the team," freshman Baylee Eads said. "We just goof off and have so much fun together, whether it's our rides to practice or warming up before our games. My sister has taught me how to always keep working even if we are losing or I mess up. She is always there to pump me up and pick me up when I am down. I WILL CAREY THAT WITH ME THROUGHOUT THE REST OF HIGH SCHOOL, BECAUSE WHENEVER I FAIL, I WILL ALWAYS REMEMBER WHAT SHE HAS TAUGHT ME."

"Bri and Natalia became friends their freshman year, and then Nicole and I became close because we would go to every game together," Toos said. "Now that we are on the team together, I think we will become even closer." — FRESHMAN BAYLEE EADS

"Having my older sister [centerback Natalia Diaz] on the team makes me feel like I have a part in it because she has been involved for so long," freshman Nicole Diaz said. "The most memorable moment with my sister [was when] I went in for the New Smyrna game, and one of the players pushed me. She jumped from the bench and started screaming for me. She is a very confident player, and she gives her all in every game. When she goes to get a ball, she will do whatever it takes to accomplish it. THAT IS DEFINITELY SOMETHING I'VE LEARNED FROM HER, TO NOT BE SCARED ON THE FIELD BECAUSE I'VE PLAYED SOCCER ALL MY LIFE. I am under a lot of pressure to play as well as her."

"Me and Baylee are best friends and we are always there for each other no matter what," Diaz said. "She is my best friend that I couldn't live without. I am extremely happy to play the next three years with her." — FRESHMAN NICOLE DIAZ



**REMEMBER** In honor of senior night, senior centerback Briana Eads delivers a speech about her high school experience. Eads included in the speech funny and loving memories she experienced throughout her four years being a Lady Titan. "It was embarrassing to say in front of the team and family because these were the last memories that I would be making with the team," Eads said. "I never wrote down and thought about all that they have done for me and continue to do." PHOTO BY SYDNEY HANSEN.

**REMEMBER** As her name is called, junior winger Navea LaBasso runs down the line of her teammates. LaBasso worked through nerves at the Dalton game. "I am sometimes nervous before a game," LaBasso said. "I usually just take deep breaths and tell myself that it's just another game." PHOTO BY SYDNEY HANSEN.

**REMEMBER** With the district trophy held above her head, senior centerback Natalia Diaz is greeted with excitement by mid-fielder sophomore Treva Papp, goal keeper senior Deborah Runer, and the rest of her teammates after beating Flagler in the finals. The team made school history by winning the district title. "It was one of the best feelings ever," Diaz said. "We came together and put all of our effort and heart into one game just so that we can make history." PHOTO BY SYDNEY HANSEN.



**REMEMBER** To win back possession, sophomore left winger Emily Carrow takes a touch around a Spruce Creek defender. Carrow knew playing against their rivals was not ever easy, but the team scored and kept a 1-0 lead against Creek for the remainder of the game. "Scoring against Creek is such a great feeling," Carrow said. "Not only because they're one of the top teams, but just because the game as a whole means so much to our team." PHOTO BY HANA HAMMAD.

**REMEMBER** To kick the ball from getting past her, goal-keeper sophomore Rachel Kerns dives during warm ups before a game against Dalton. "I kind of just trust myself and go with my instinct and my gut," Kerns said. PHOTO BY SYDNEY HANSEN.

**REMEMBER** On senior night, junior, mid-fielder Madison Laskie cheers on senior, centerback Natalia Diaz when she scores against Dalton. Winning the game so-called lifted the cheery mood. "When one of our seniors scores on senior night, we all get super excited," Laskie said. "There's no better feeling than being around a group of people that just has such a love and support for each other." PHOTO BY SYDNEY HANSEN.

## ONE WIN AT A TIME

GIRLS SOCCER TEAM WINS THEIR CONFERENCE AND DISTRICT

# TIME

CONTENT BY SYDNEY HANSEN

**KICKING** shot after shot, pass after pass, sophomore, fullback Paige Boucher observed as nothing went through Flagler Palm Coast High School goalie, junior Marissa Kong.

Boucher and her teammates kept putting pressure on FPC's defense, shooting over twice the amount of times as their opponent. In an attempt to pass the ball to their goalie, one of FPC's defenders scored a goal for the Lady Titans. The game ended 1-0.

"I was so proud of the way we played," Boucher said. "Every single person has worked so hard to get us where we are."

Although their 10-1 regular season record may not show it, the season was anything but a cakewalk, including intense competition against district rival Flagler Palm Coast. "FPC has been our highest competitor for a while, so it's always been tough playing them," sophomore, winger and striker Natasha Sweet said. "Our team kept working hard at every practice and game, and it really paid off. In the end, the win was not a huge surprise because all of us wanted it more during the game."

Being undefeated, the team struggled to live up to their own expectations after a successful previous season of being district runner-ups and going into a rivalry game with an undefeated record. "Our coach, David Stik, always told us 'never take your foot off the gas pedal,' meaning

never let up," sophomore, midfielder Emma Popp said. "Give it your all one hundred percent of the game, no matter what the score is."

With only two games left in the regular season after their game against FPC, the team lost their undefeated record, and the loss shook their confidence as they prepared for the playoffs.

"There was definitely a change in atmosphere after we lost to FPC and weren't undefeated anymore," junior, winger and fullback, Leena Robinson said. "But we continued to practice even harder which helped us beat Spruce Creek, so we still remained number one in our conference."

With their goal of an undefeated season gone, their goal of becoming conference and district champions became a priority. In the district championship, the Flagler Palm Coast Bulldogs stood in the way of the district trophy. Knowing they failed earlier in the season, that loss drove them.

"Whenever you lose to a team, you have two options," junior, midfielder Amanda Hartmann said. "You can either drop your head or get over it and beat them next time, and that's exactly what we did. Losing to FPC made us want to beat them even more, which resulted in us becoming district champs."



**//ALL BOUNCE**

On Nov. 9 at the House Day, Martina Lopez (5) bounces a basketball while playing Knock Out. "I think my house is unique because everyone tries their best, and they don't get mad if they lose," said Lopez.

**//K.O.**

David Butler (8), plays knockout with Caleb Finch (8), on house day. "I like a lot of the people in it," said Butler about his House.

**//RUN LIKE THE WIND**

Nick Hall (7) runs with the flag while playing capture the flag. "My house is Busera, and I like my house because I have a lot of friends in it," said Hall.



**//HOOP IT UP**

Molly Nevison (5) shoots for two, while being watched by Taylor Silvestri (5).

**//SHOOTER FOR TWO**

On Nov. 9 at House Day, Briana Gutierrez (5) gets ready to shoot the basketball. "My house is Busera, and I like my house because it's one of my favorite colors, purple. And it represents wisdom, and I want to be smarter than I already am," said Gutierrez.

**//FOR THE BALL**

On Nov. 9, Ben Mixon (8) goes for the ball playing against Kynadea Sloan (8) during a game of Four square. "I like House Day because we get to be with our friends, and it's fun. My favorite game on house day is capture the flag," said Mixon.



**GO TEAM GO**

Kartisa Williamson (6) cheers on her teammates during House Day. Williamson is in House Tipu.

**//SUNSHINE FUN**

Samuel Maeres (7) runs away from the other team while playing capture the flag. "I like my house because the mascot is a lion, and my house is really strong," Maeres said. Maeres is a member of House Stryke.



**//FOR THE COUNTRY**

On Nov. 15 at the Veteran's Day Breakfast, Thomas Morgan (7) sits with his grandfather. "I know that he helped serve this country, and protect it," said Morgan.

**//WELCOMING SALUTE**

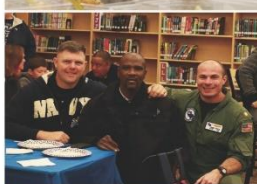
At the Veteran's Day Breakfast, Ava Miller (8) waves her flag while laughing with Kami McDonald (8). "The Veteran's Day Breakfast made them feel welcome, and it showed that people cared about them," said Miller.

**//ALL DUE RESPECT**

At the Veteran's Day Breakfast on Nov. 15, Frederick Cavitt (8) sits with two fellow veterans. "Veteran's Day means I remember my friends that were killed in line duty defending their country, so it means a lot," Cavitt said.

**//ROCKET'S RED GLARE**

Madeline Bass (8) sings the National Anthem, along with the other choir members at the breakfast. "The Veteran's Day breakfast shows that we care and appreciate all they have done," said Bass.



**//FAVOR THE FLAG**

At the Veteran's Day Breakfast, McKenna Seabolt (6) waves the American flag with other students. "I celebrate Veteran's Day with my family, because at least half of my family has been in the Army or Navy," Seabolt said. Seabolt is part of the Student Council and cooked with her mom for the Veteran's Day Breakfast.



**ALL ABOUT AMERICA**



**//HELPING HAND**

At the Veteran's Breakfast on Nov. 15, Uriah Crawford (5) help from his relative while adjusting his shirt. "I think it's really nice that my veteran relative fought for our country, because some people, didn't do that, but he was one of the people that did," said Crawford.



**//HELPING HERO'S**

On Nov. 15, PTA Reflections Winner's Ava Chavez (6) shows her award. "I was impressed by the way my students interpreted the theme, *Heroes Around Me*. We have very talented students at Timberview," said Kell Garrett (P), this year's PTA Fine Arts Program Chairperson.



**//PROUD PTA**

On Nov. 15, Amelita Martinez (7) shows her Parent Teacher Association (PTA) reflection award. "It felt pretty good to be recognized, because I didn't expect it to happen," said Martinez.



**//STATE BOUND**

On Nov. 15, Erin Akonmah (7) was awarded top honors for her essay and will be going on to the state competition. "It was actually a little embarrassing to get recognized, because I didn't think I was that good," said Akonmah.

**HEARTS FOR HEROES**



**ALL ONE TEAM**



theme challenge '23

It's time for a

# TAG LINE HUNT

theme challenge '23

GET OUT YOUR  
**MAGAZINES**  
and other  
**RESOURCES**

Everyone is going to look through them for  
**SEVEN MINUTES**

# theme challenge '23

Everyone will find a

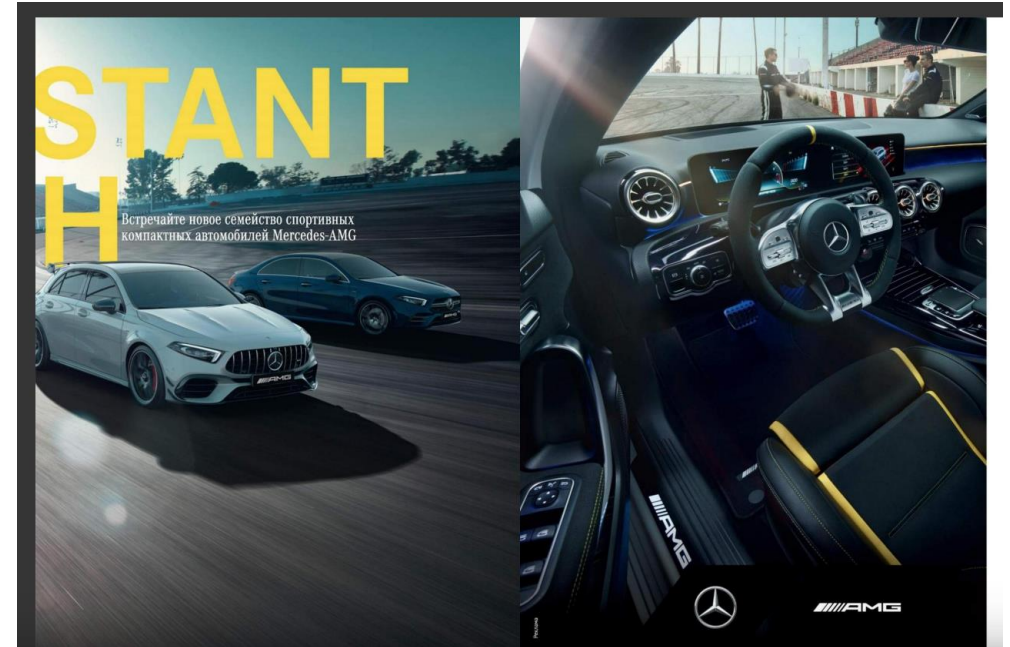
**HEADLINE** or  
**ADVERTISEMENT TAG-LINE**

that could become a **THEME PHRASE.**

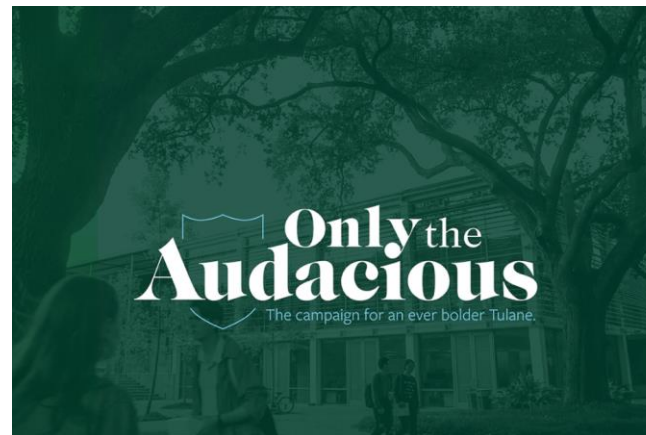
Do not worry if it's not perfect, just tell your recorder to **record the phrase**

Recorders, you will need to **write everything down. DO NOT STOP**

# Tag Line Hunt



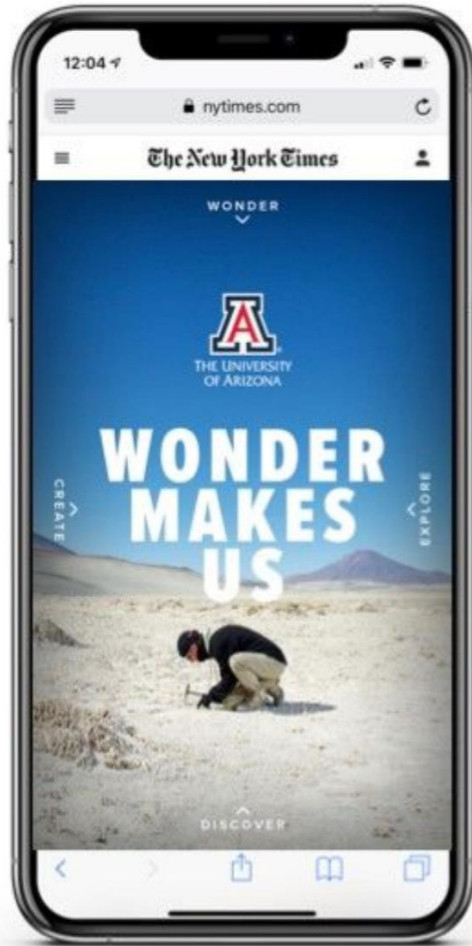
check these out





check these out

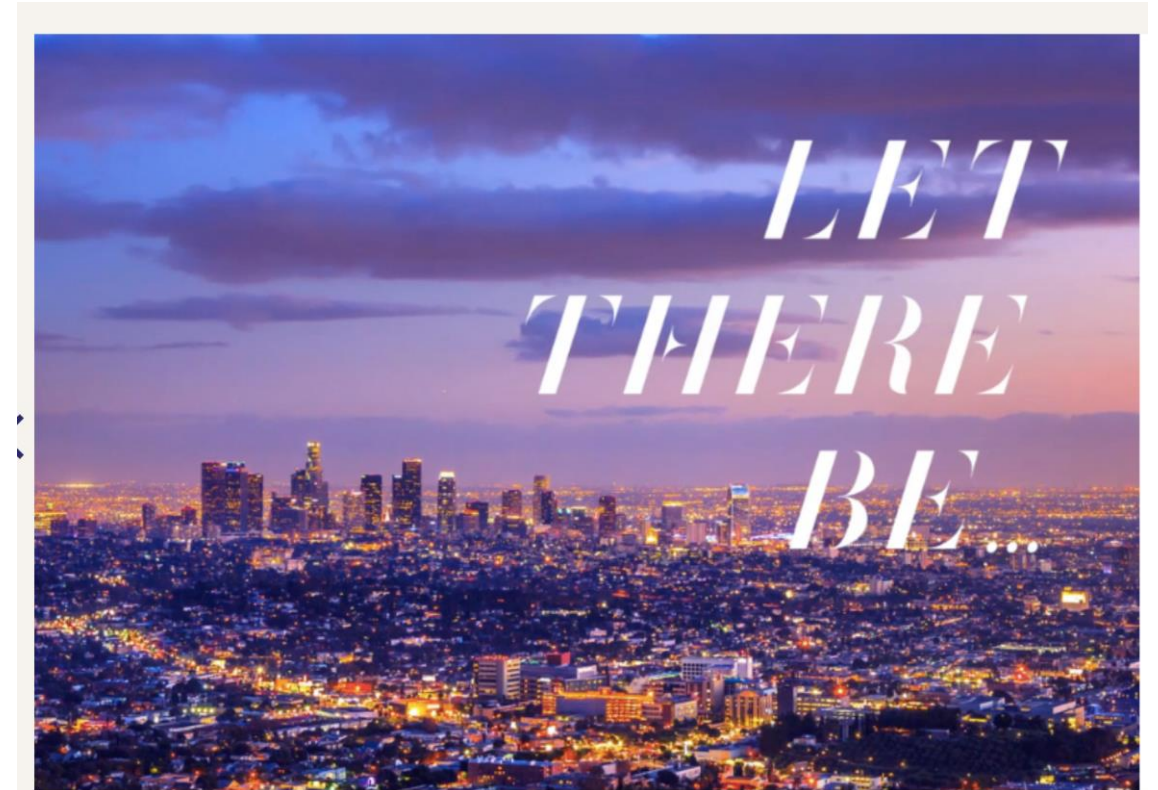
# Tag Line Hunt



check these out

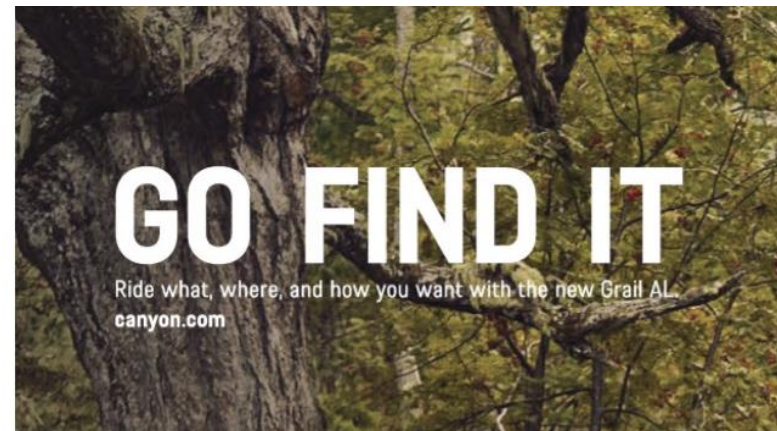


160/90



check these out

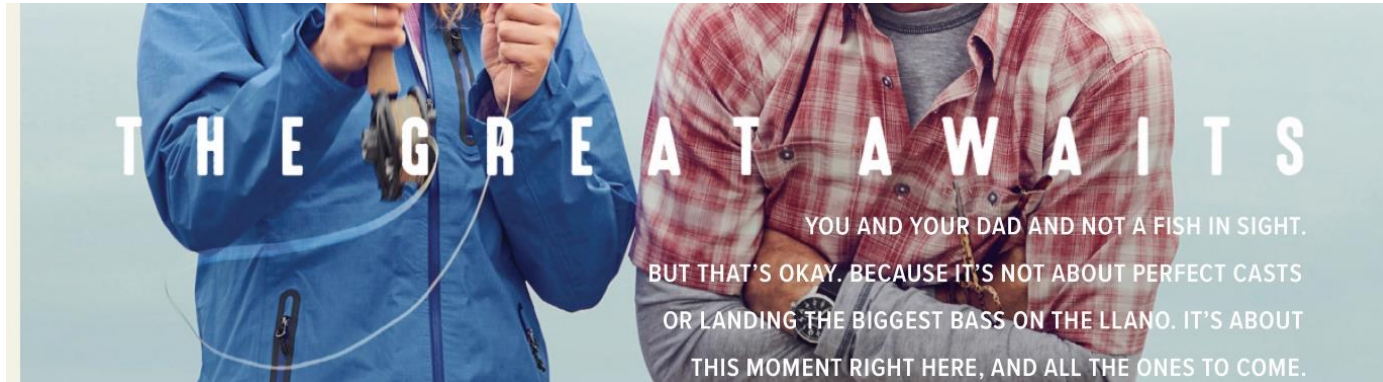
# Tag Line Hunt



magazines ads

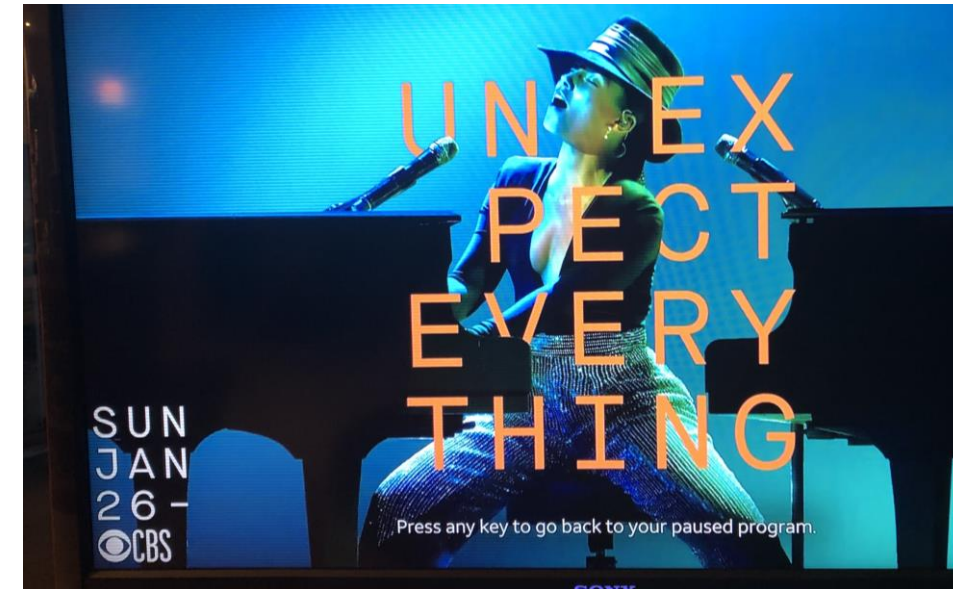


# Tag Line Hunt



magazine

check these out



tv Grammy  
promo

theme challenge '23

EVALUATE

What you've discovered

# theme challenge '23

**Recorders** will

– be the leader for this next

**SEVEN MINUTES**

– need a **COLORED MARKER**

– **READ EACH PHRASE:**

# theme challenge '23

**STAFF** will

– Give a **THUMBS UP**  
if the phrase or tagline sounds  
**GOOD**

– Give a **THUMBS DOWN**,  
if it **DOES NOT** sound good

– Highlight the **BEST ONE** (s)

**No other discussion** should take place

theme challenge '23

THEME TEAM

WORD and COVERAGE

CONNECTIONS

# theme challenge '23

STEP ONE

# CHOOSE

ONE PHRASE

## Step ONE:

Choose one phrase that your team feels might work as a **theme**.

*Remember, this does not need to be your final phrase*

**Step TWO: Brainstorm  
known phrases  
using words in the  
phrase**

*Remember, this does not need to be your final phrase*



**Step THREE:** For each word, write down as many known phrases that you can in seven minutes



theme challenge '23

GROUP ASSIGNMENT

**Step THREE:**

Examples

check out these examples

## Step THREE - examples

possible theme phrase:

*So Worth It*

**Word:** Worth

**Phrases:** self-worth, worthy, worth every second, know your worth, infinite worth, nothin worth having comes easy, Ft. Worth



## Step FOUR - Evaluate

Discuss what you found and how well you think your phrase may or may not work



theme challenge '23

**the point?**

it takes time to find your perfect

**THEME WORDS**

# Your book should:

- *Look the same* **(DESIGN, FONTS, COLORS)**
- *Read the same* **(WORDS, STORIES, PHRASES)**
- *Feel the same* **(VOICE)**

# As you contemplate your theme, ask the following questions:

- Does it make sense, considering the events of the year?
- Is it unique, yet relatable?
- Is it clear and not confusing?
- Unifying concept that ties together events of the year?
- Fresh, contemporary approach?
- **Allow for verbal and visual development?**

theme challenge '23

SO...

get the

PROCESS

started



theme challenge '22

have fun...

choosing your

**PERFECT THEME**

for 2023

**the book is done....**

**but you're not!!!**

# so now what?

- **Market that book!**
  - Celebrate...and let everyone know you're celebrating
  - Social media
  - Let people know the status of the book – “it's on its way!”
  - “Hey you” notes
  - Post your index
  - Sales countdown
  - Create urgency – “only 19 books left!”
  - Tease your cover and spreads



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Yearbook  
**SUITE**  
EXTRA

CREATIVE IDEAS FOR  
SELLING YOUR YEARBOOK

Walsworth yearbooks

Marketing and selling the yearbook is important work that should be a year-long effort. Walsworth's new eBook, *Creative Ideas for Selling Your Yearbook*, will give you loads of great ideas that other schools have already successfully used to give their sales a boost.

- Learn how to engage your student body using social media channels.
- See how you can showcase the true value of the yearbook by creating a promotional video.
- Get ideas for fun, creative promotions your yearbook staff can organize.

Download your free copy of *Creative Ideas for Selling Your Yearbook* by visiting [walsworthyearbooks.com/marketing-ideas](http://walsworthyearbooks.com/marketing-ideas).

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Canino, Makayla  
Collado, Devin  
DeLise, Alexander  
DeLise, Nicholas  
Dolk, Amari  
Dodson, Alena  
Figley, Noah  
Fisher, Destiny  
Fultr, Misa  
Gagnier, Helena  
Gagnier, Vivian

Galvin, Alex  
Han, Jacob  
Hanson, Jake  
Haynes, Kotryna  
Henderson, Jeremiah  
Hestand, Edward  
Jakkula, Aditi  
Jakkula, Aditi  
Jaramillo, Olivia  
Kelch, Calen  
Kemp, Casey  
Leibson, Julianna  
Levy, Elena  
McConnell, Liam  
McIntyre-Freeman, Shayla  
Meguire, Christian  
Mesa, Vivian  
Miller, Kennedy  
Navarrete, Adriana

Patel, Joyden  
Pinto, Russell  
Prabakaran, Praveen  
Rivers, Erica  
Sarna, Sumara  
Sokolowicz, Tara  
Skipper, Harris  
Sonder, Lauren  
Srou, Jasmine  
Steele, Riley  
Tipton, Callie  
VanHeule, Cade  
Vifquins, Russell  
Williams, Madison  
Yokum, Lauren

JUNIORS, IF YOUR NAME IS ON  
THIS LIST, YOU HAVE A YEARBOOK.  
NOT ON LIST = NO BOOK

Buy online at  
[www.yearbookforever.com](http://www.yearbookforever.com)  
to purchase

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Albritton, Issa  
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Berman, Presley  
Blackhear, Sarah  
Byrd, Evan  
Camarano, Logan  
Canino, Makayla  
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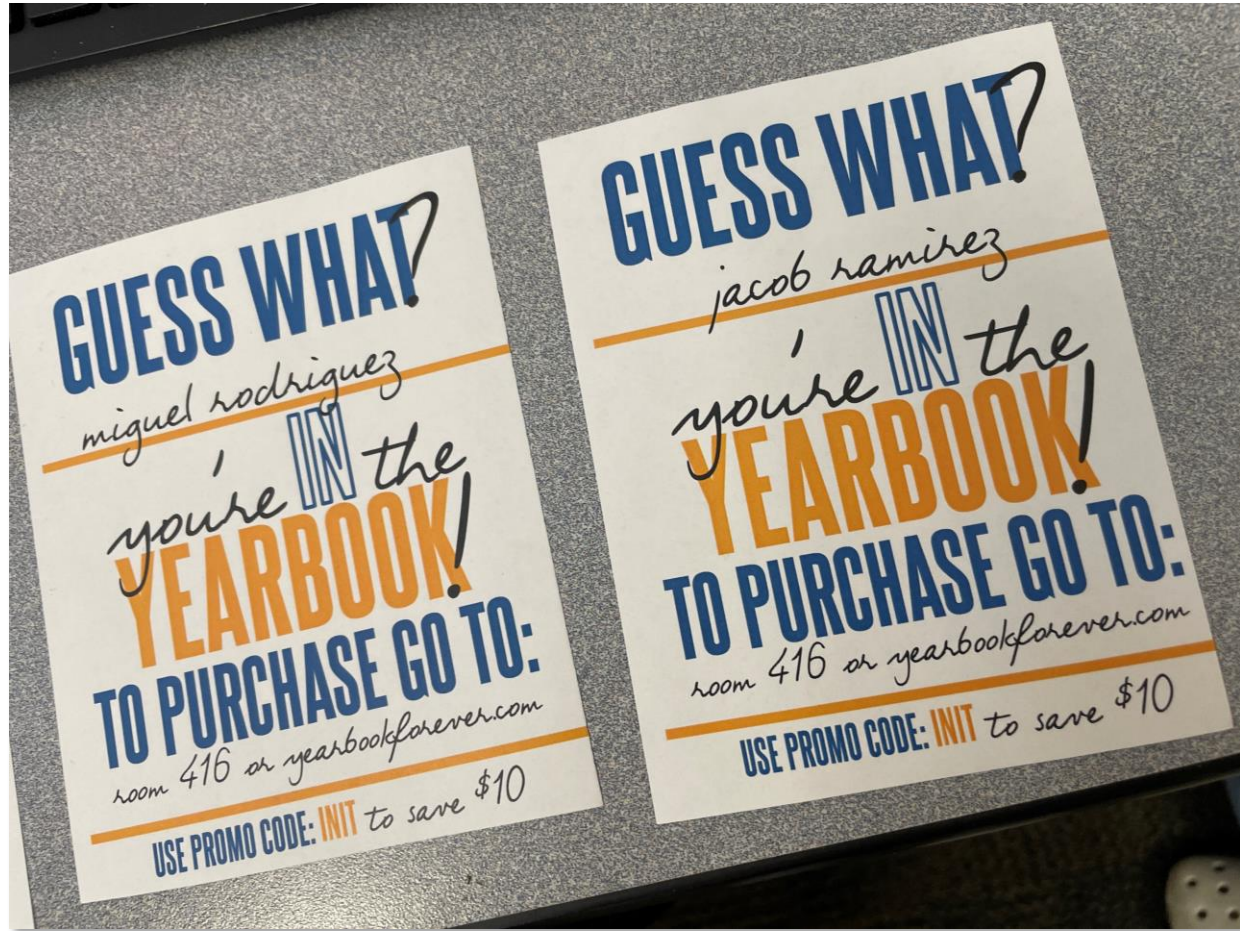
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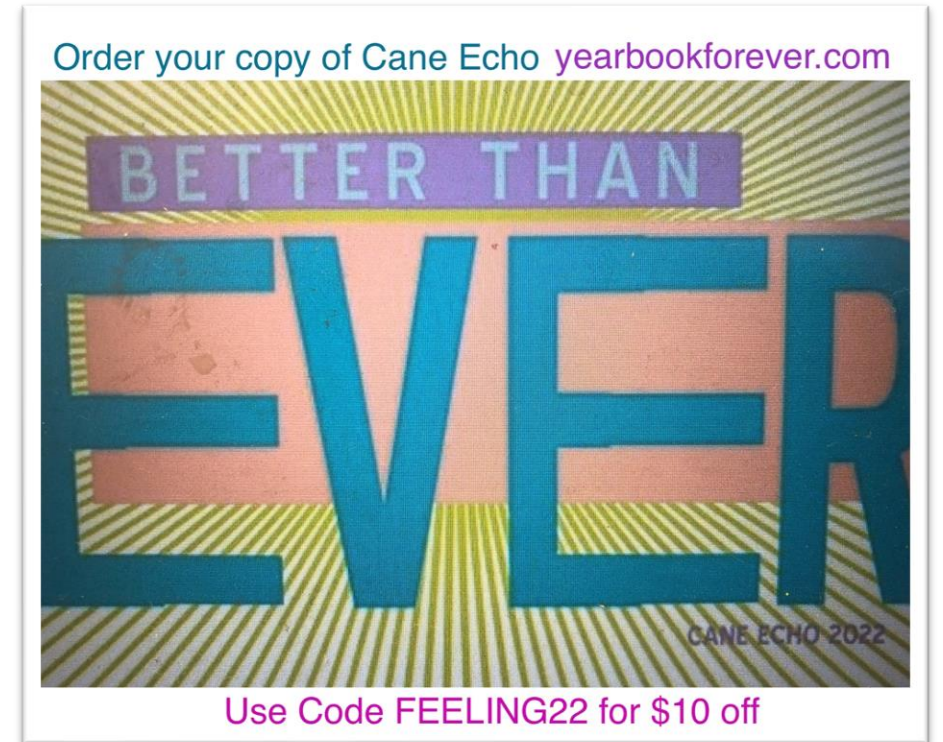


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## MARKETING MARCH MADNESS



**\*Also do this to promote ad sales!**

**Make sales info easy to find...put it EVERYWHERE!**

# so now what?

## MARKETING MARCH MADNESS

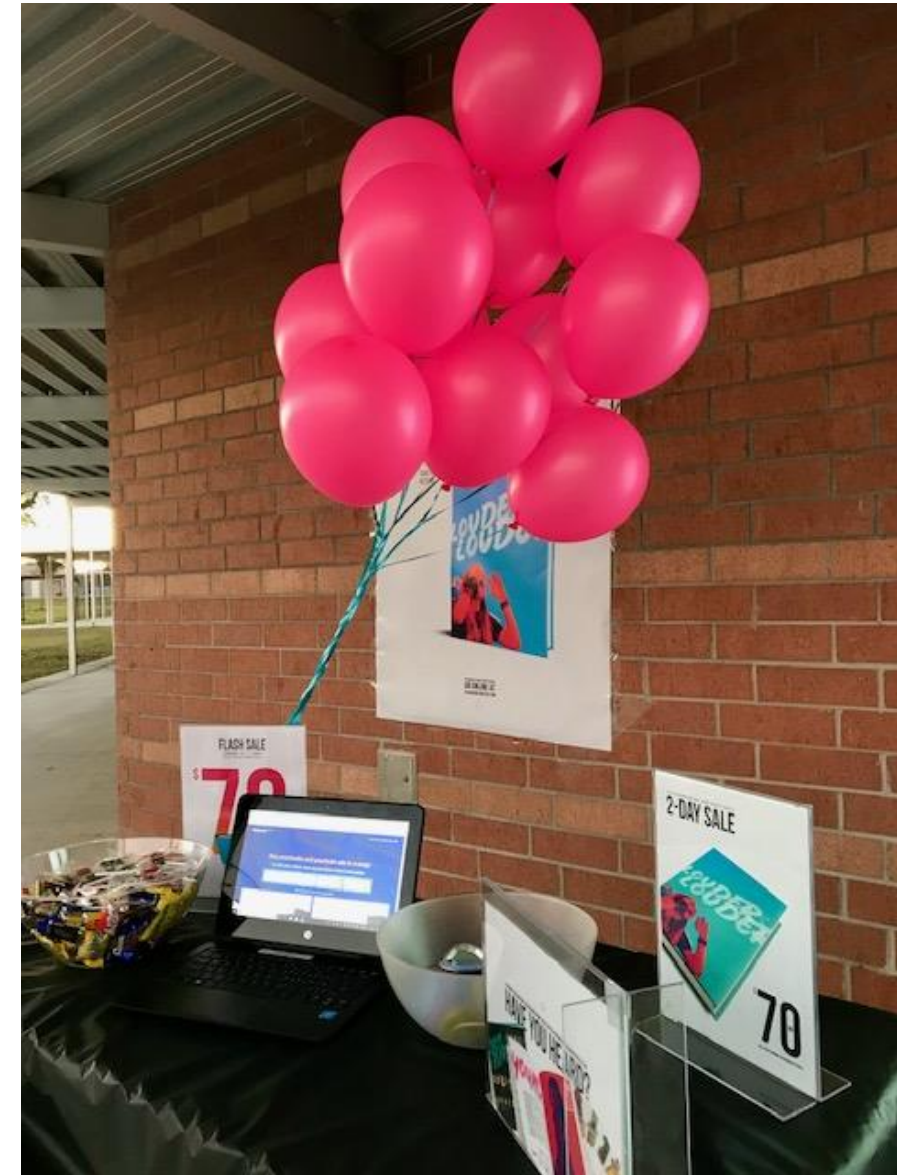
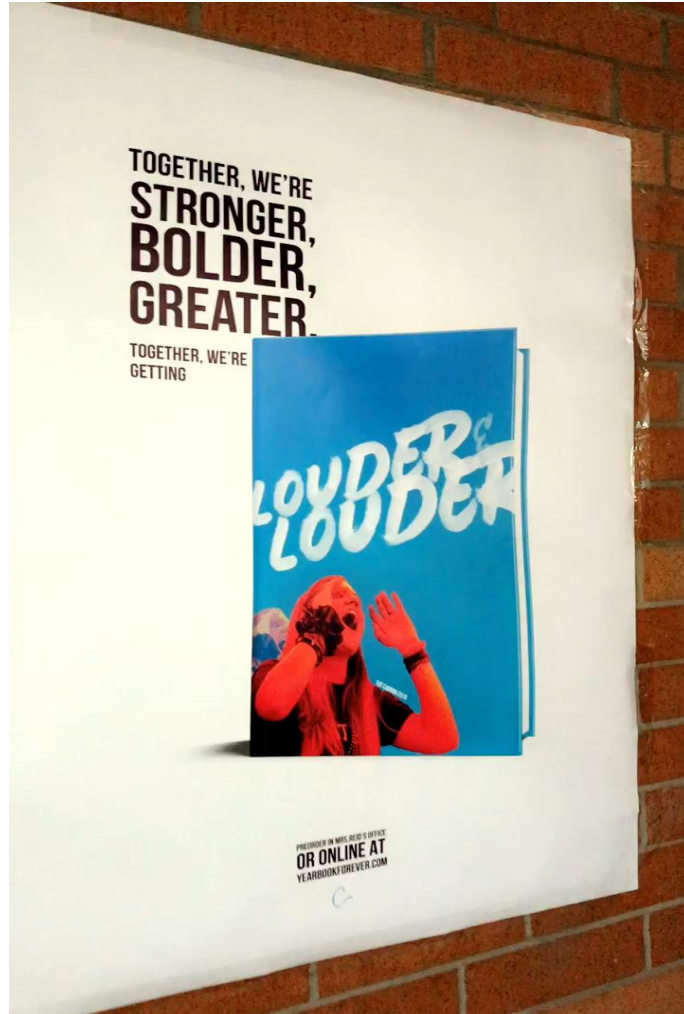
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**\*Also do this to promote ad sales!**  
**Make sales info easy to find...put it EVERYWHERE!**



# so now what?



No more SECRETS! Share your cover and theme!



# so now what?



# so now what?



# so now what?



Follow **Walsworth Yearbooks** on **Facebook**:

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# so now what?

## PHOTOS: Falcons Bring The Lightning At Lights Out Pep Rally

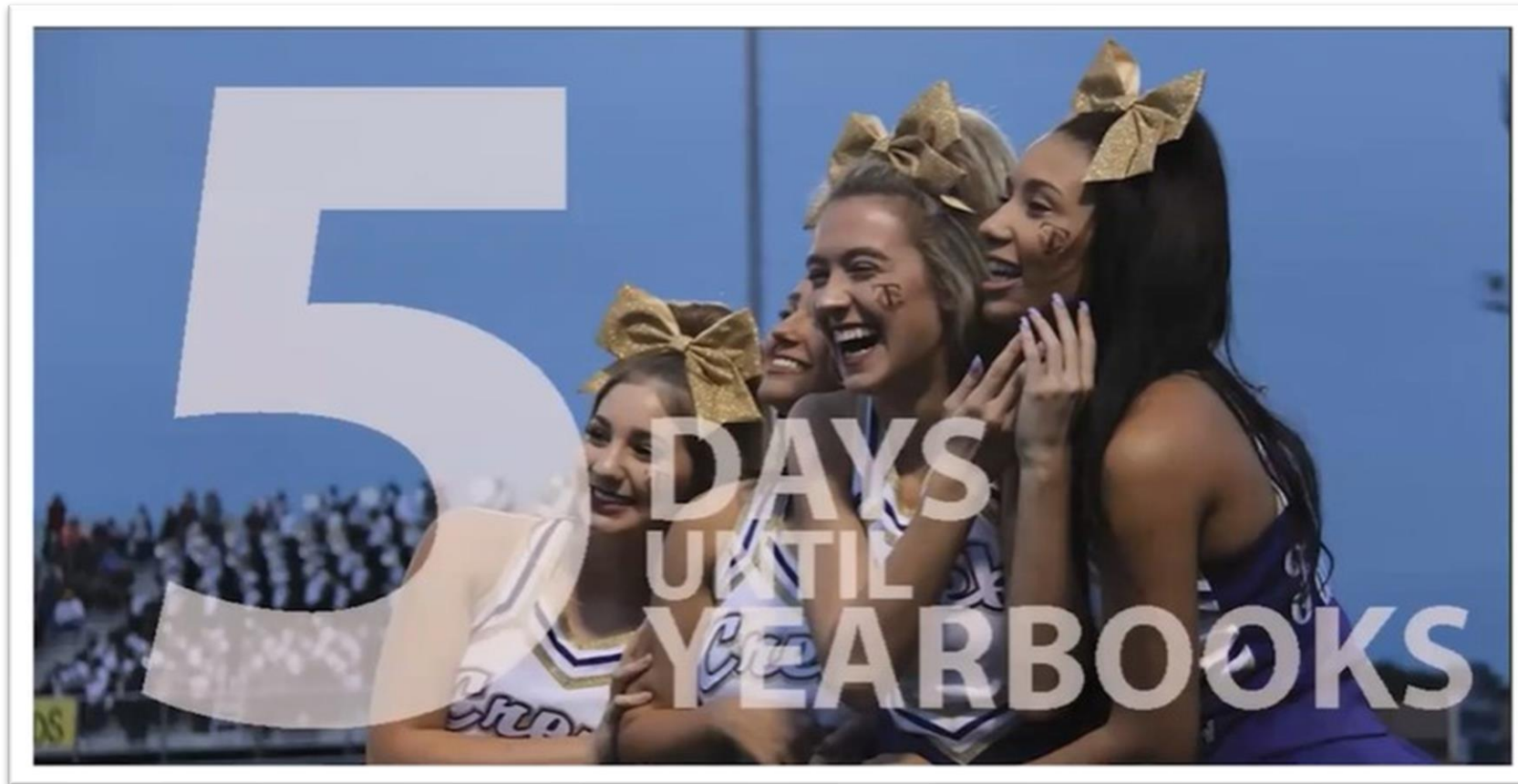


By Tisha Shrestha

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# so now what?



# so now what?

- **Distribution Day!**

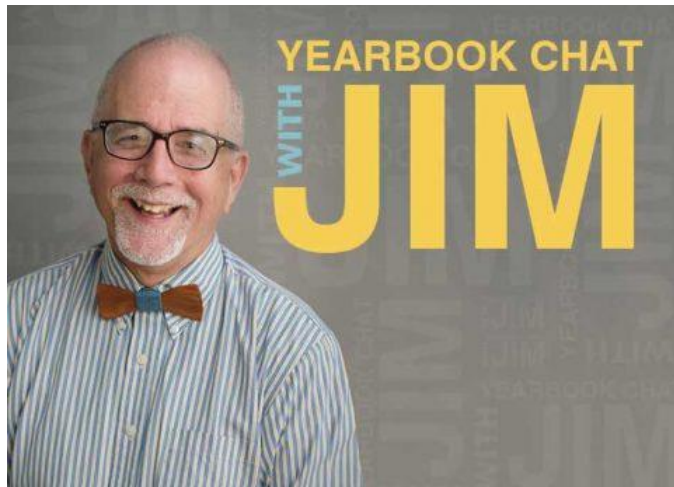
- Get organized
- Disclaimer
- Party!
- Flaunt them by delivering to classes
- Be prepared for feedback (*of both kinds*)
- Use this time to start marketing next year's book sales





# so now what?

WYPN – Walsworth Yearbooks Podcast Network



# so now what?

- **Plan for the summer**

- Discuss possible coverage topics for the summer
- Assign staff to these topics
- Don't have to beg for people to turn in their own pics in the fall
- Start the year with some content under your belt
- Set up ad sales and yearbook sales for the summer – get info out early



# so now what?

- Evaluate & Set 2023 Goals
  - Get critiques – CSPA/NSPA/FSPA
  - Review the book
    - Concept
    - Photography
    - Writing
    - Design
    - Coverage

## Traits of All-Florida Yearbooks

*Florida Scholastic Press Association Yearbook Evaluation Panel, summer 2017*

**All elements exist to help tell the story:** Storytelling photos, storytelling captions, well-written headlines that support the story, leads that reveal the story's focus, alternative story formats that add information to the story

**Attention is paid to details:** Margins are consistent. Style and grammar are correct. A consistent font is followed for consistency in body copy, sidebar and caption copy, headline styles, graph and table designs are sized and cropped appropriately. Photos are not pixelated and avoid errors in white space and contrast.

**The design is clear and consistent.** A dominant element is clearly dominant and other elements are arranged in a logical hierarchy of importance. The spread or page is unified. Eyelines are used to help with unity. Color choices are logical and appropriate. Pages and spreads look like they belong in the same book, newspaper or web site. Font choices are limited and appropriate to the content.

**Writing is specific, correct, complete, concise and coherent.** Quotes from students, teachers, and stakeholders are used to add emotion and opinion. The voice is journalistic, a third-person objective observer. Editorializing is non-existent, except where clearly labeled as commentary. Statistics are accurate. Leads avoid stating the obvious. Leads rarely start with a quote, question or exclamation point. Wordiness is avoided.

**All photos have captions.** ALL photos. The captions can be in a variety of formats. Some include names and identifications of the people in the photos; others may tell an entire story in three or four sentences.

**All artwork is legally sourced and credited.** There is no doubt as to the copyright status of images used. Amateur artwork and clip art is avoided.

**Readability and legibility matter more than design.** Headlines are placed above or beside the stories they go with. Captions are placed near the photo, or a device is used to clearly associate the caption with the photo. Text over photos is avoided. Drop shadows and other typographical devices are used carefully and do not affect the legibility of the text. All design and typography is used in service to the content, to help tell the story, not as decoration.



we are the  
**storytellers**

**THANK YOU!!**



We're so  
glad you  
joined us!