

2023 Covers

Walsworth yearbooks

Covers 23

**“Don’t judge a book by its cover”...
unless it’s a yearbook**

Finding your Cover

Where
do we
BEGIN?

So where do we begin?

Types of Covers/Materials

Litho

Decorated

- Bookcloth Linen
- Luminaire
- Premium Natural Kennett
- Premium Silktones
- Special Order Iridescent Matte
- Special Order Textured

Classic

- Premium Leathertones
- Premium Rich Matte
- Premium Textured
- Special Order Iridescent Polished



So where do we begin?

Types of Applications



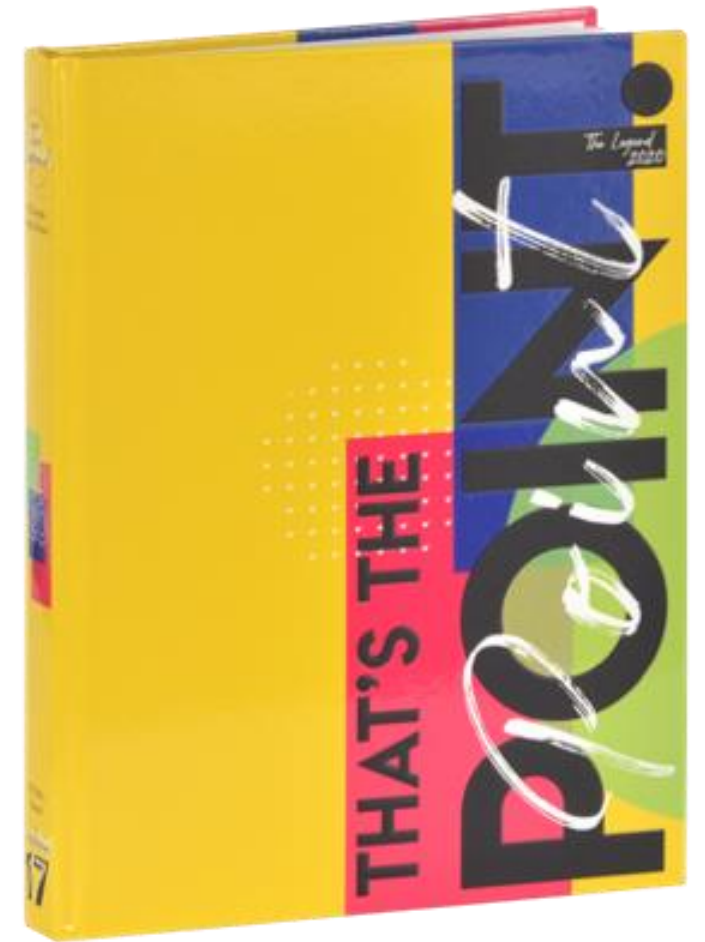
- Variable data
- Silkscreen
- Glow-in-the-Sun
- Metallgloss seal
- Debossing
- Graining
- Laser branding
- Dust jacket
- Trapper keeper
- Plexiglas®

Metallic ink
Glow-in-the-Dark
Hot foil
Embossing
Sculpture embossing
Laser cut
Burnishing
Split order
Quarterbound

WORDS COME FIRST

Find your **CATCH PHRASE**

Use graphics, type and color to give personality to the theme the theme.

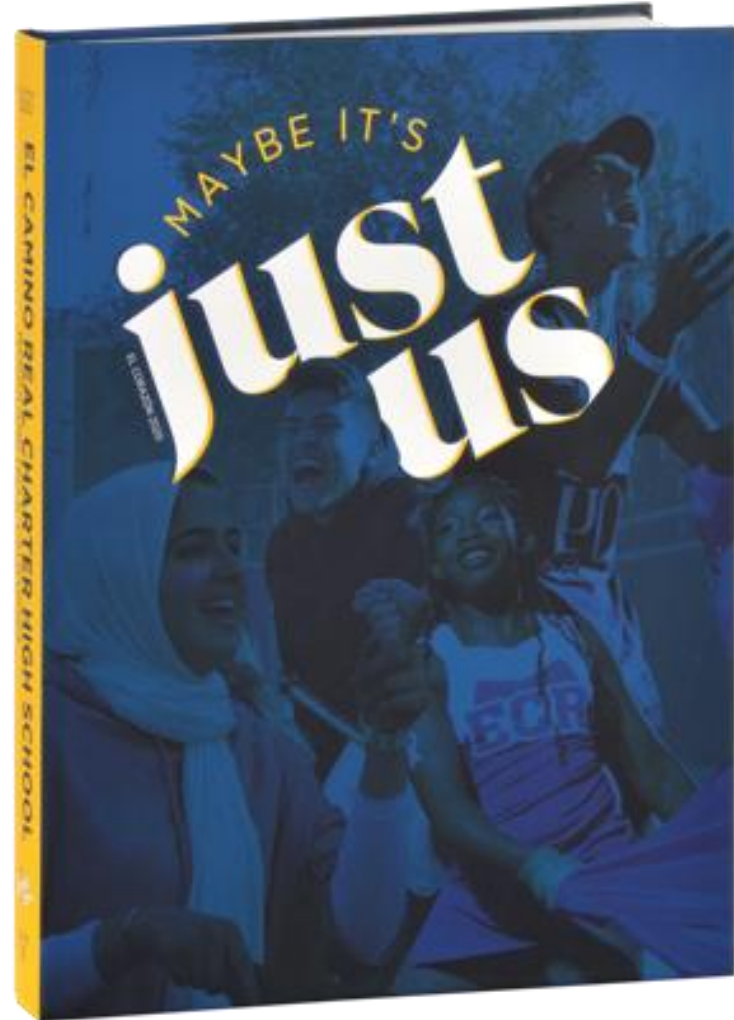


El Dorado High School
El Paso, Texas

WORDS COME FIRST

Three Things

- Use at least three things from the cover throughout the book.



So where do we begin?

FINDING
YOUR **2023**
COVER

CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

1.

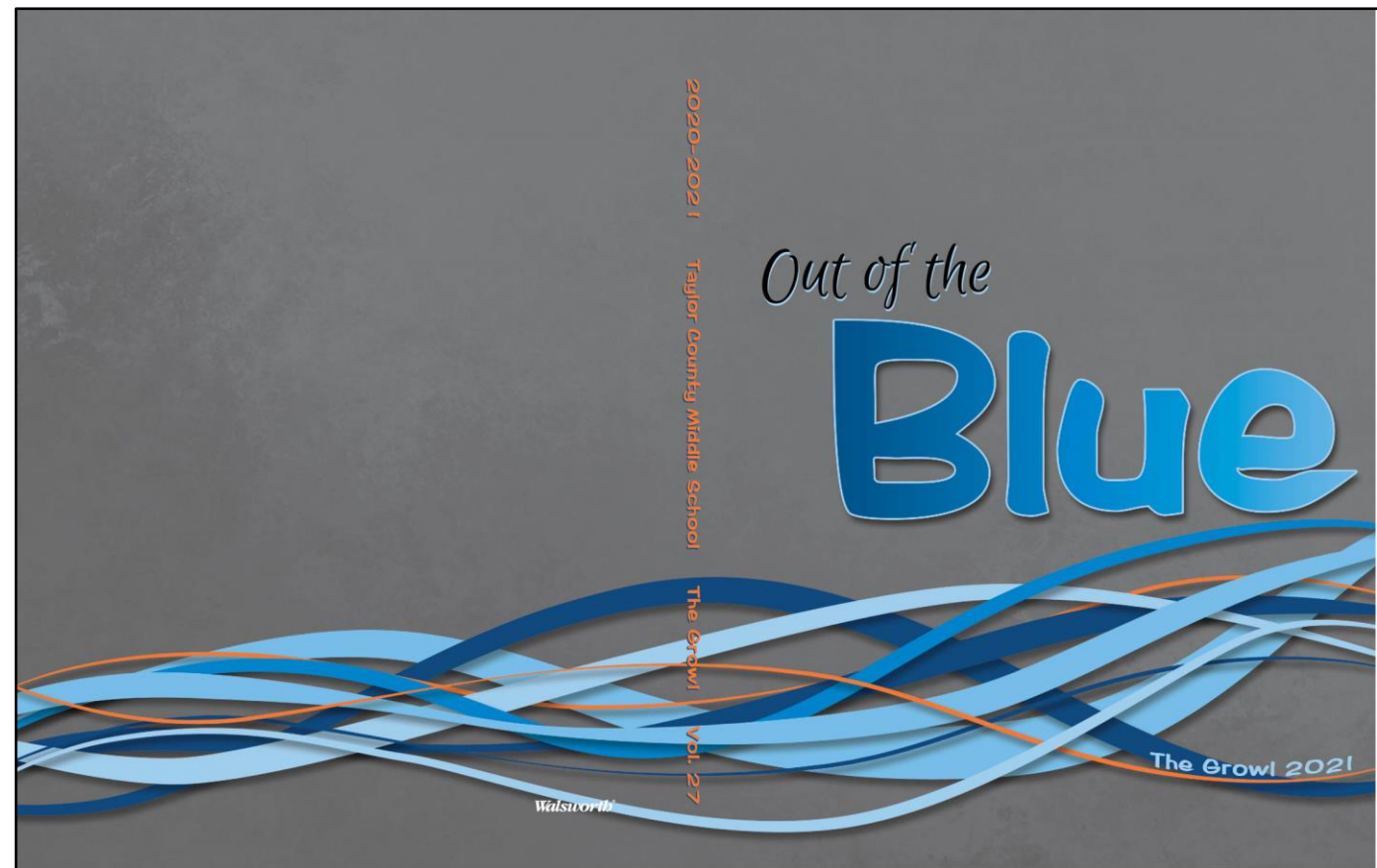
Concept, Slogan,
Common Phrases

CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases

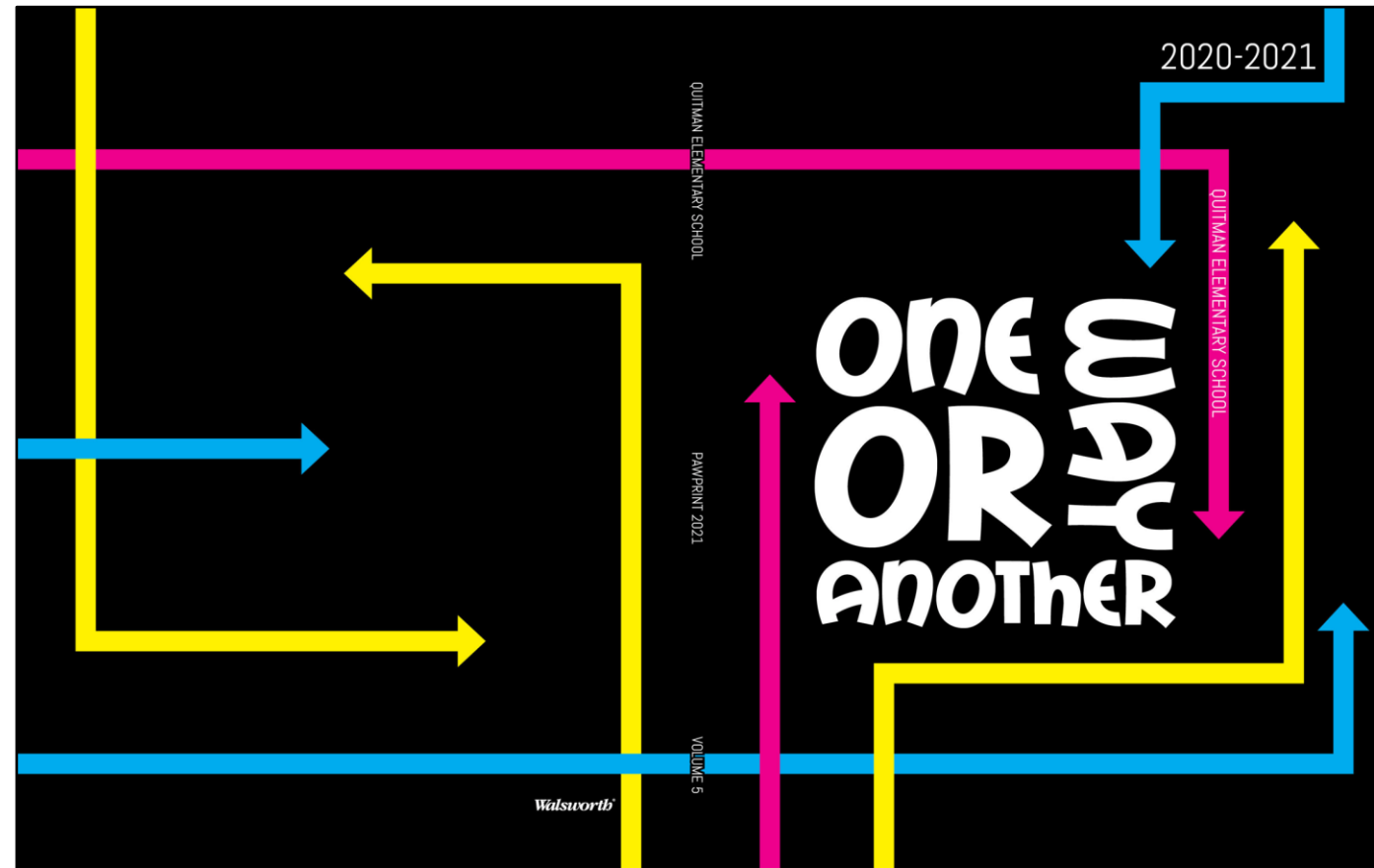


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases

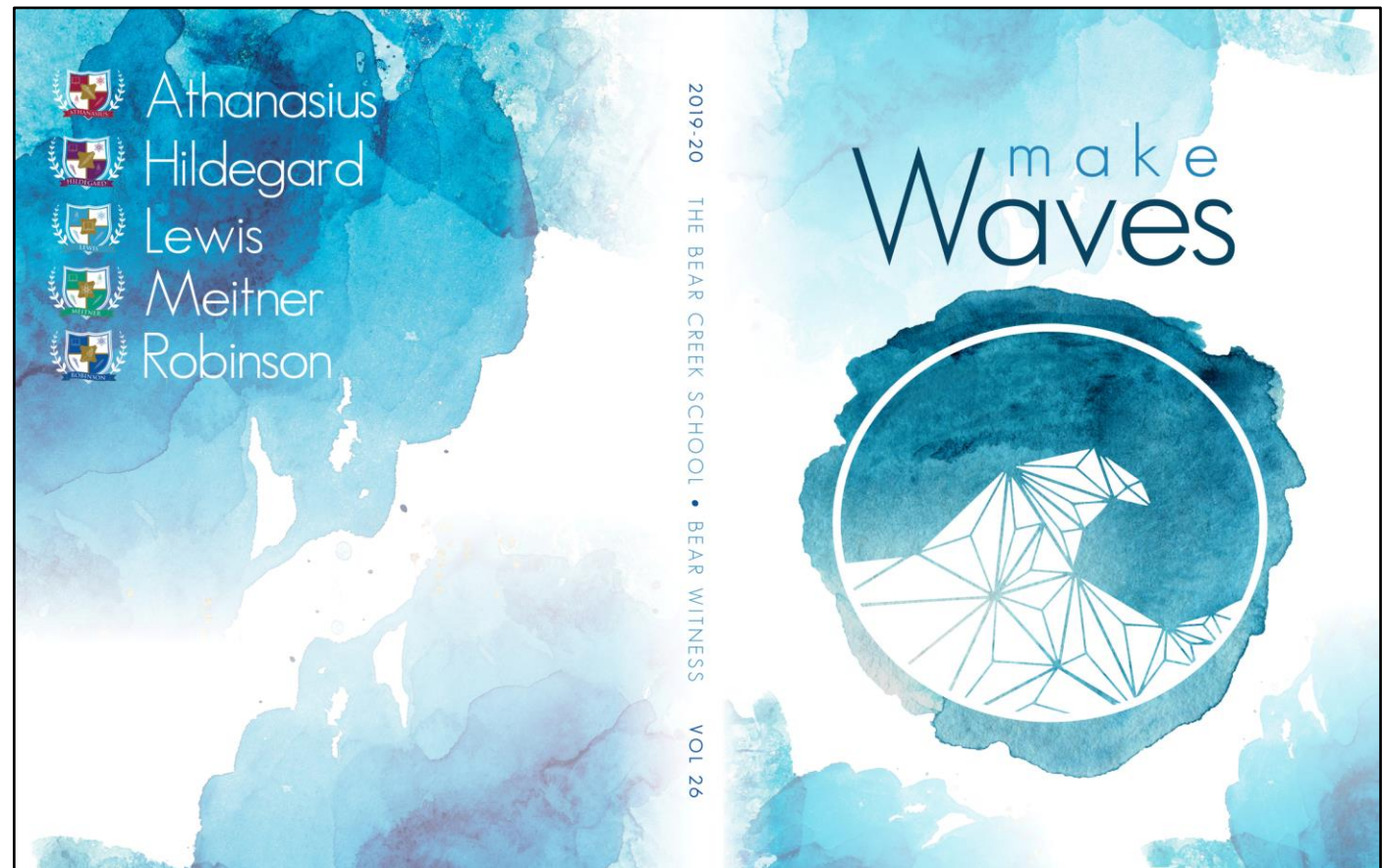


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

- Concept, Slogan,
Common Phrases

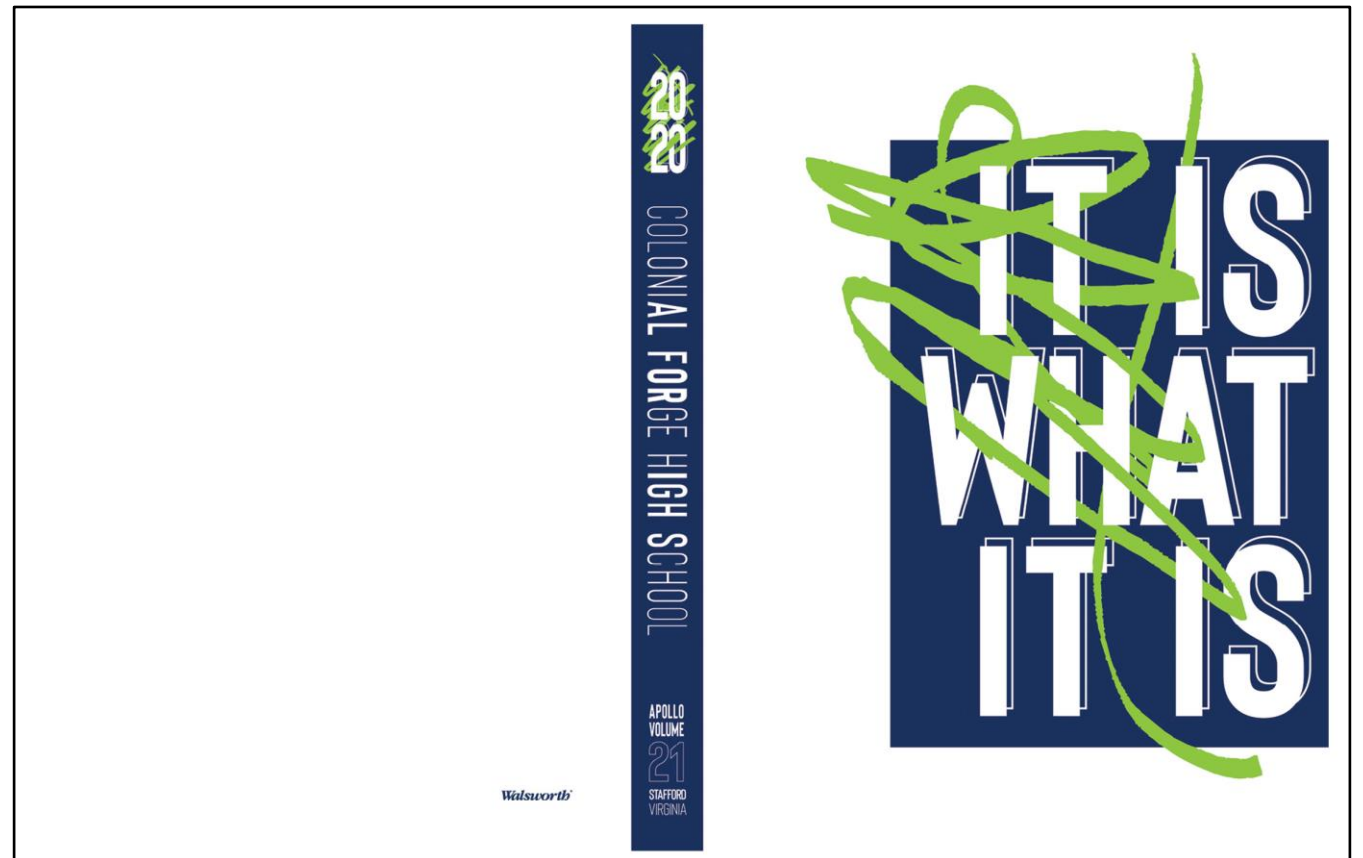


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

- Concept, Slogan,
Common Phrases

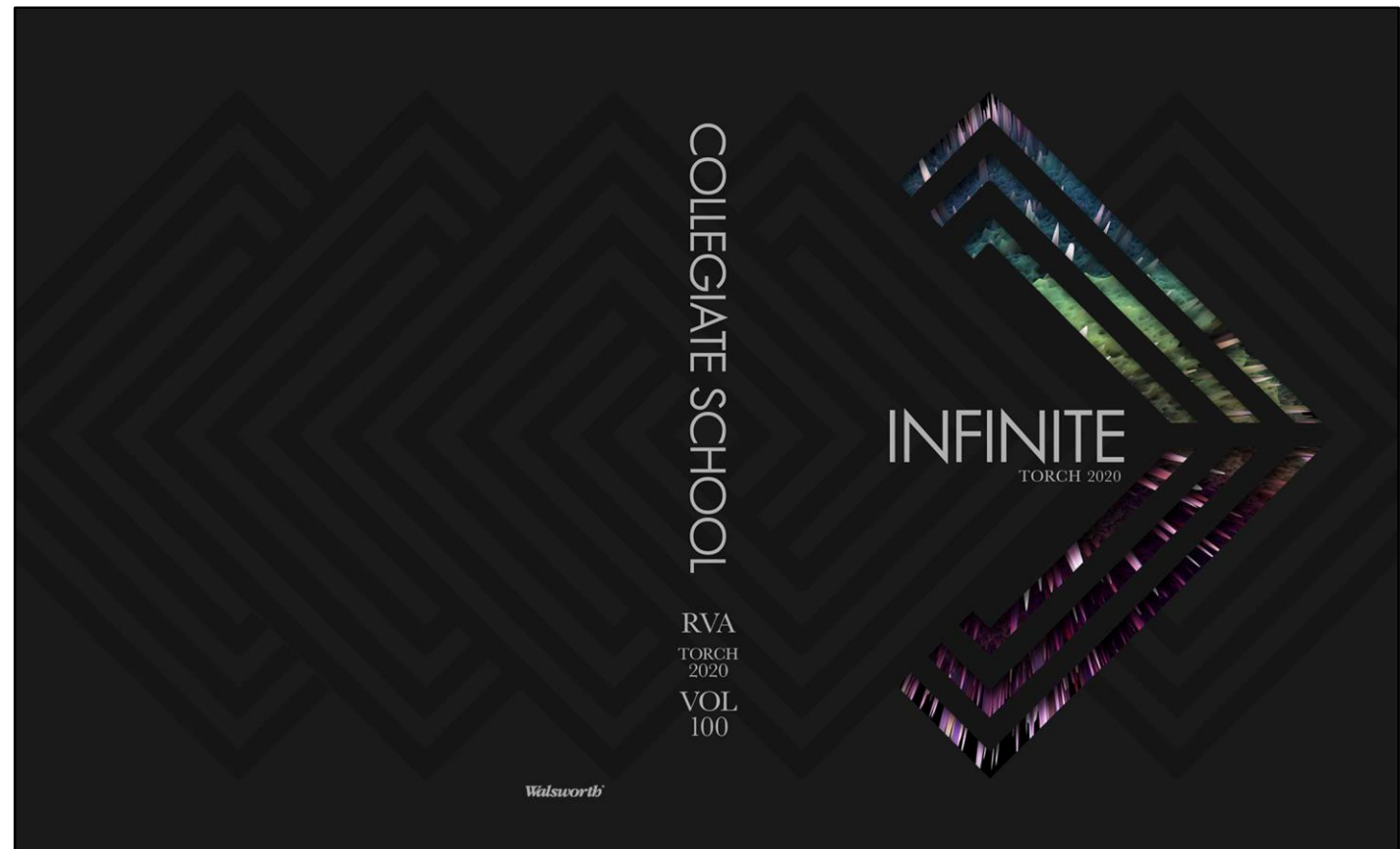


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases

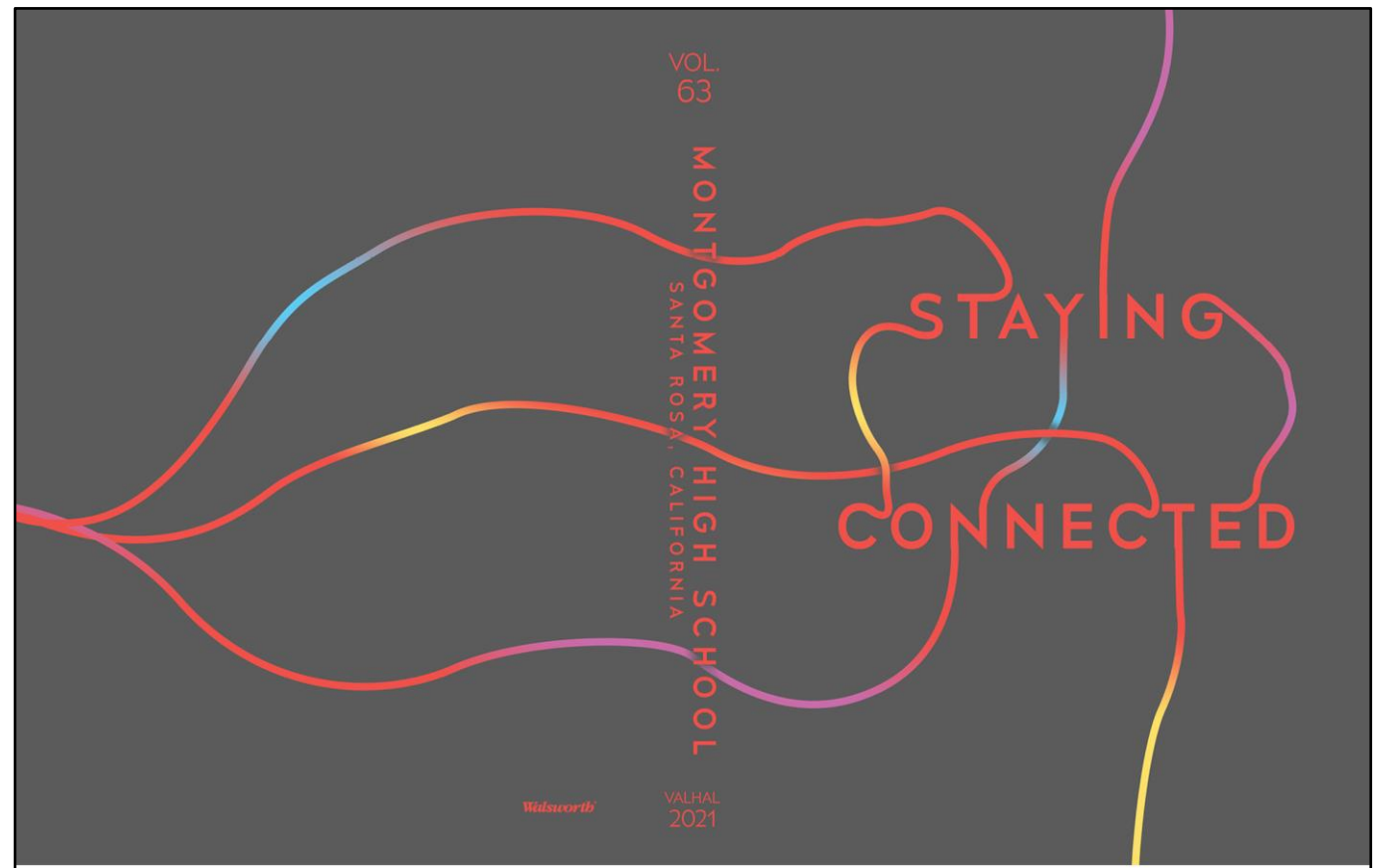


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases

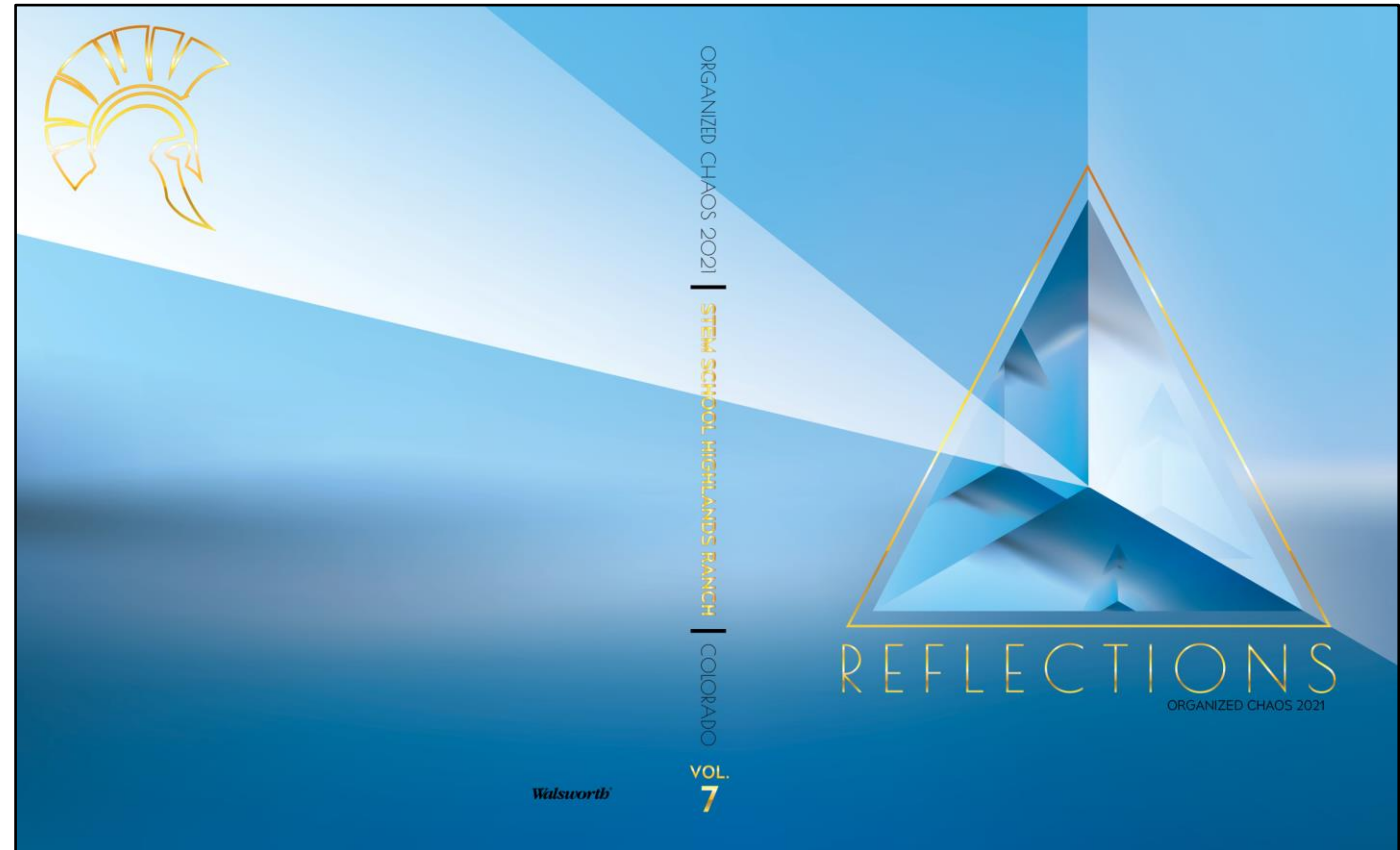


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases

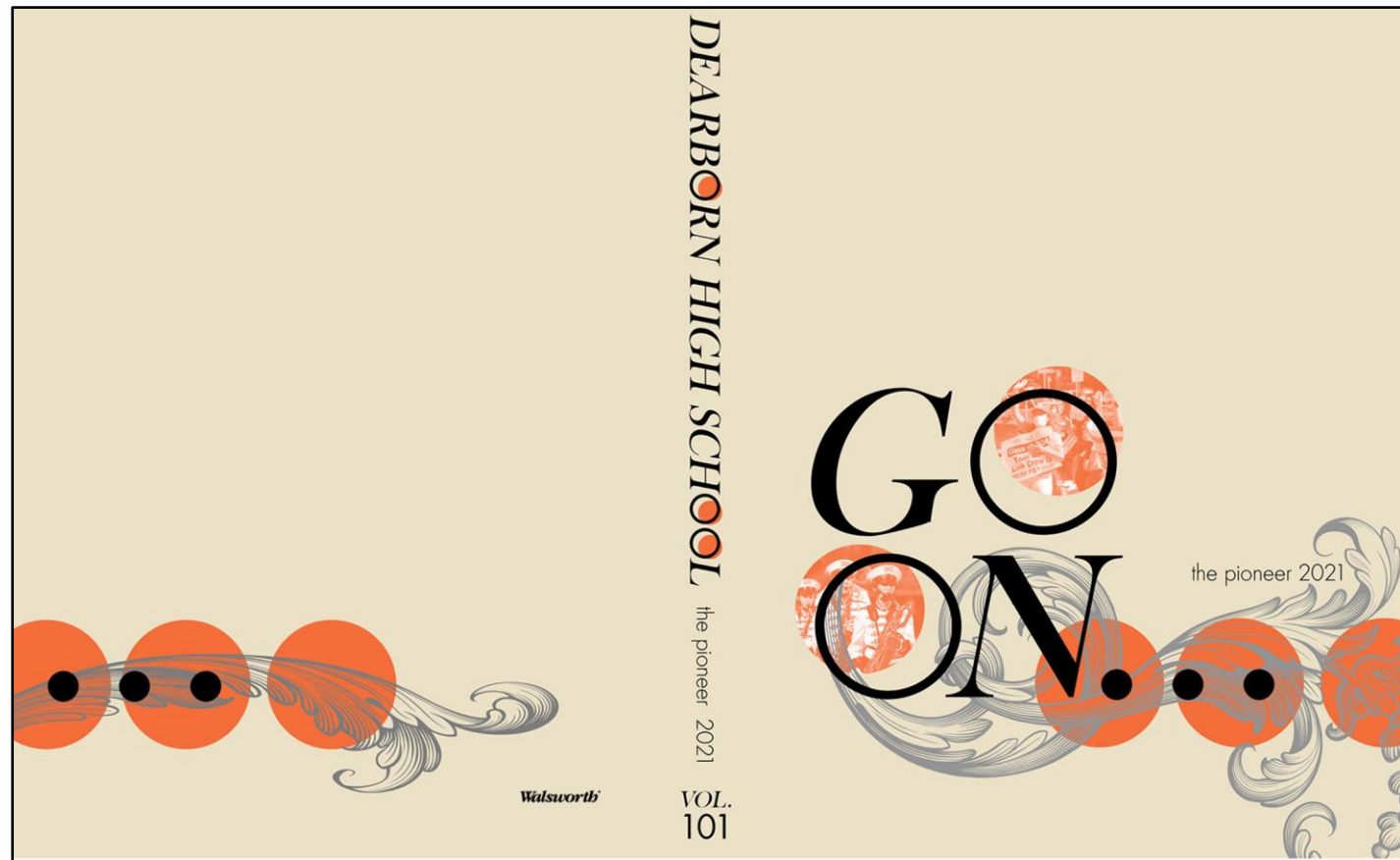


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Concept, Slogan,
Common Phrases



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

2.

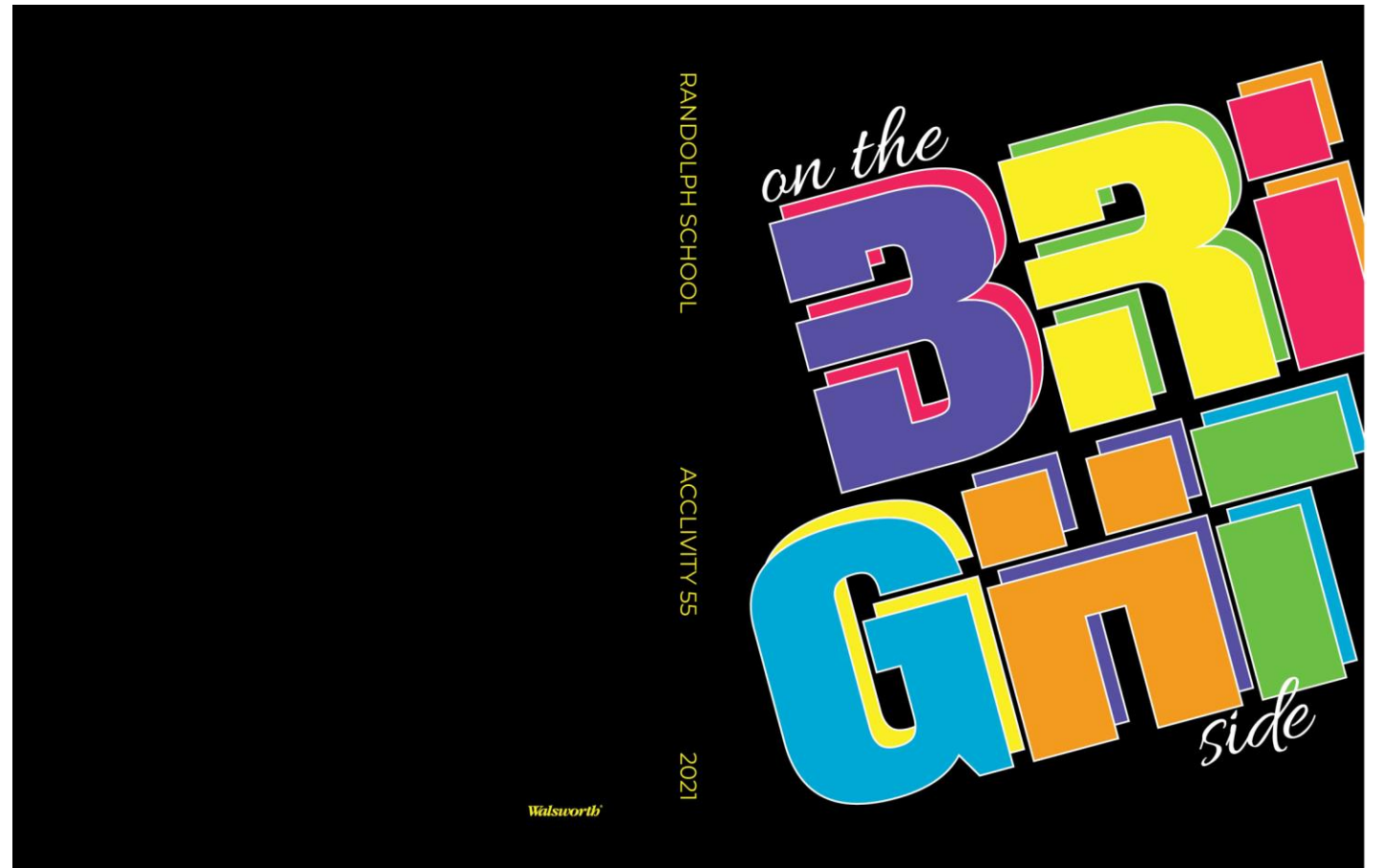
Fun

CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Fun

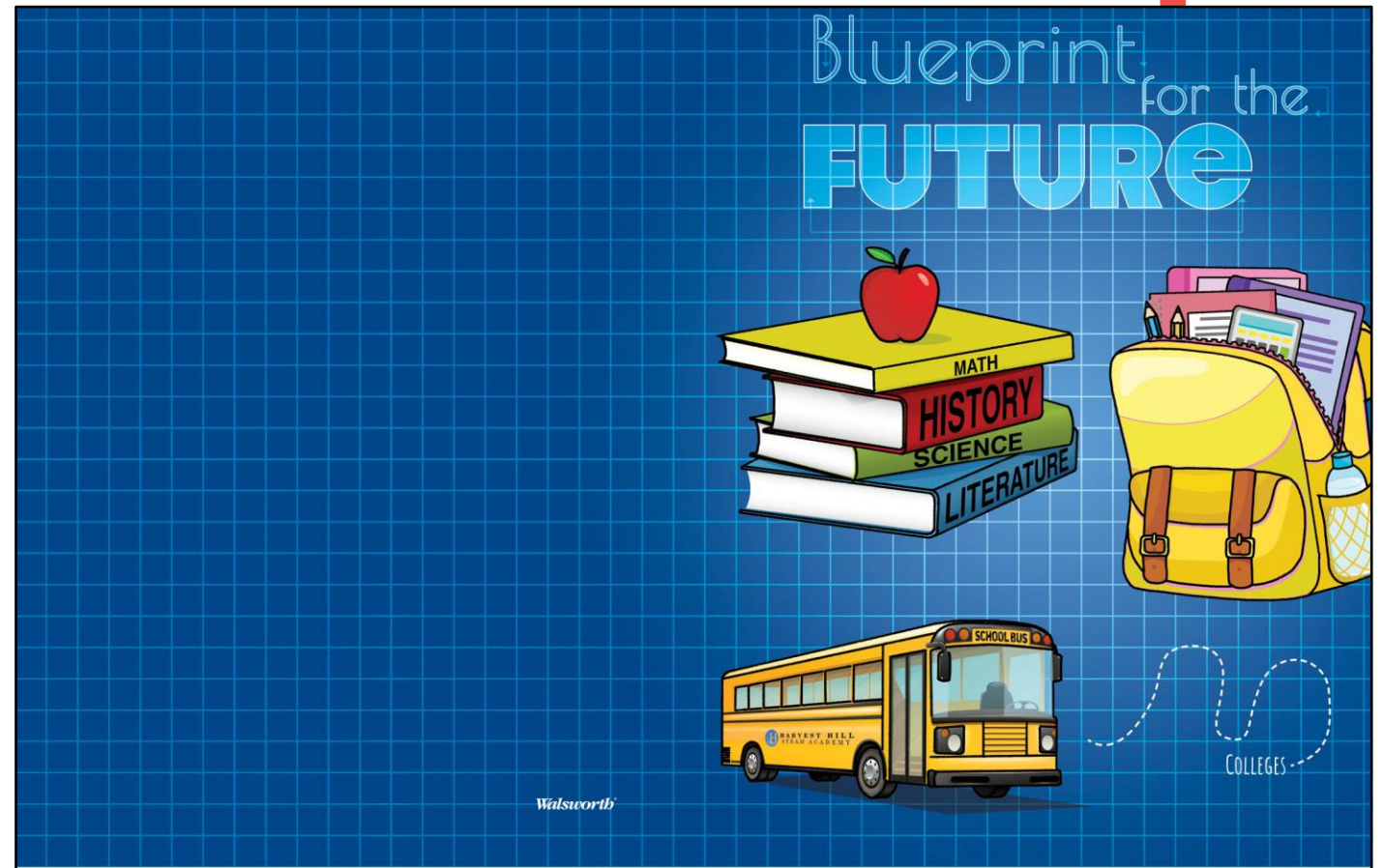


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Fun

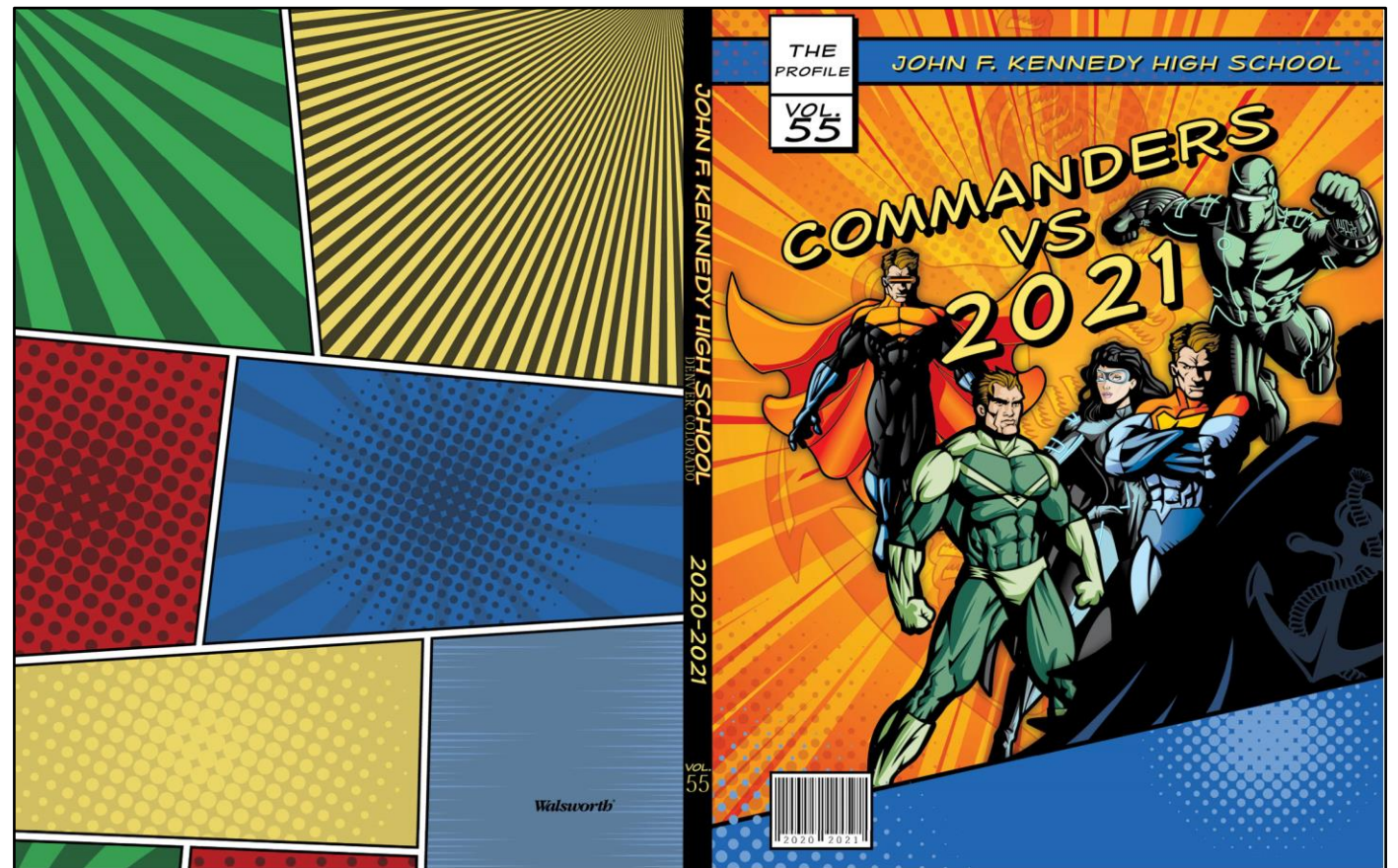


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Fun

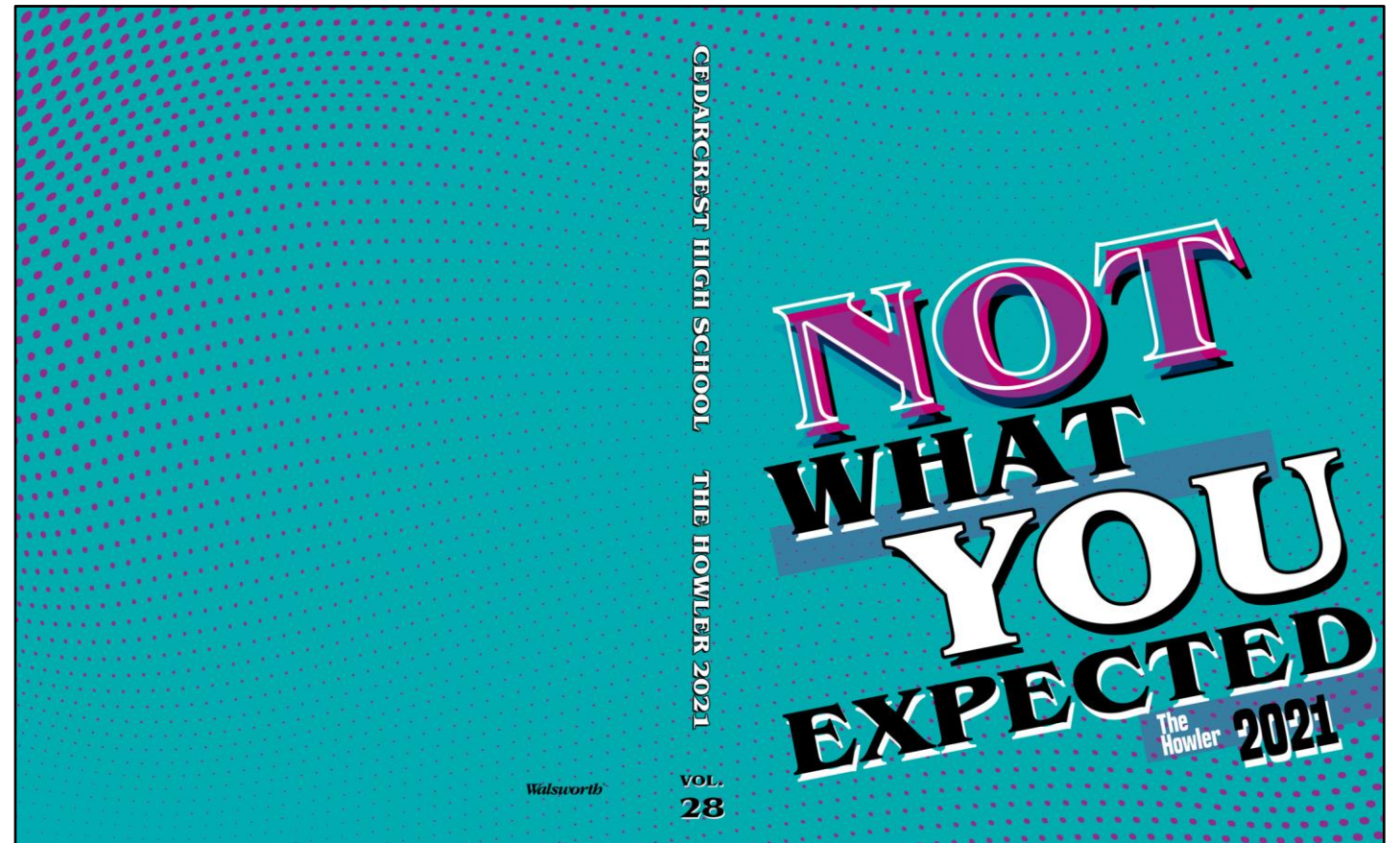


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Fun

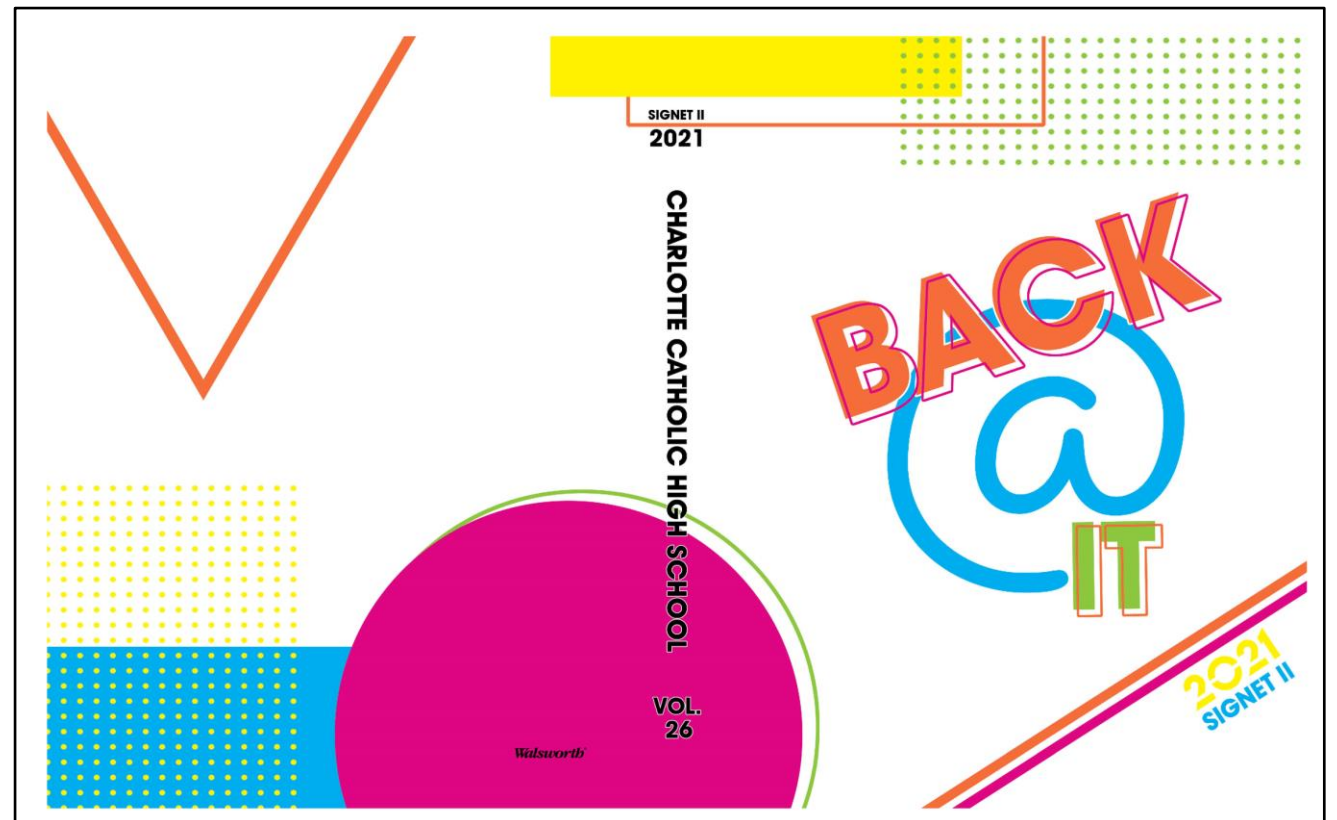


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Fun



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

—Fun

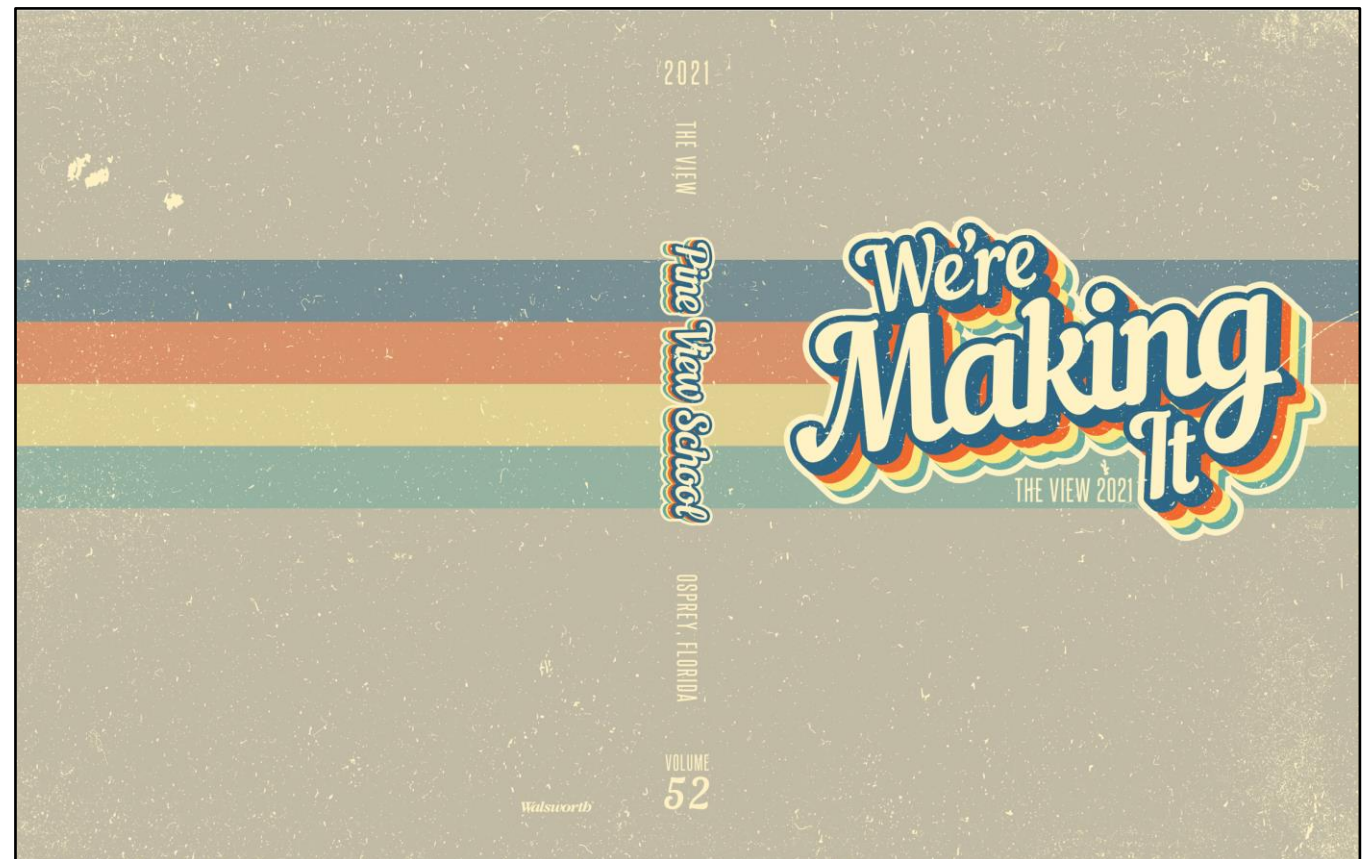


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Fun



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

3.

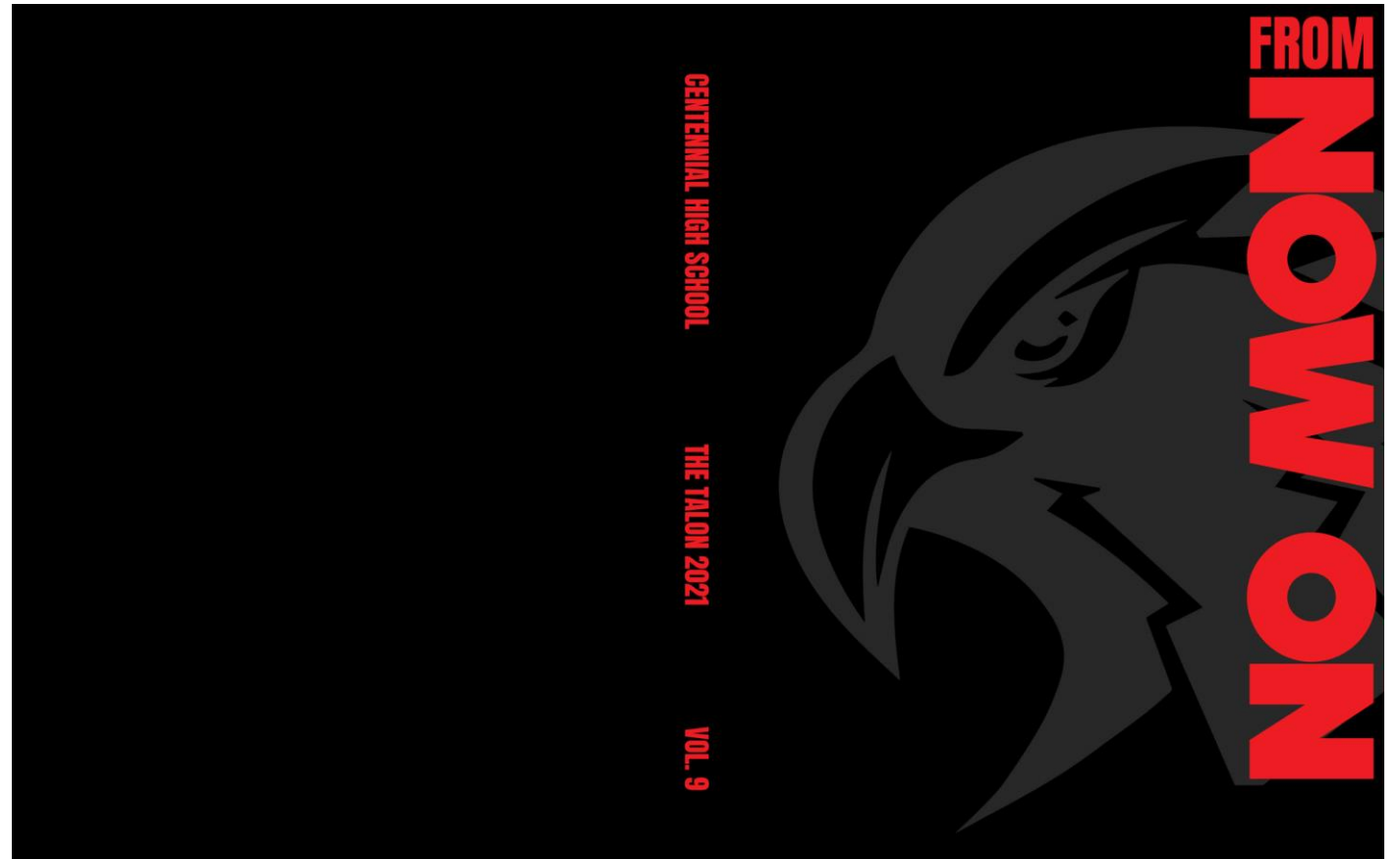
Event

CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Event



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Event

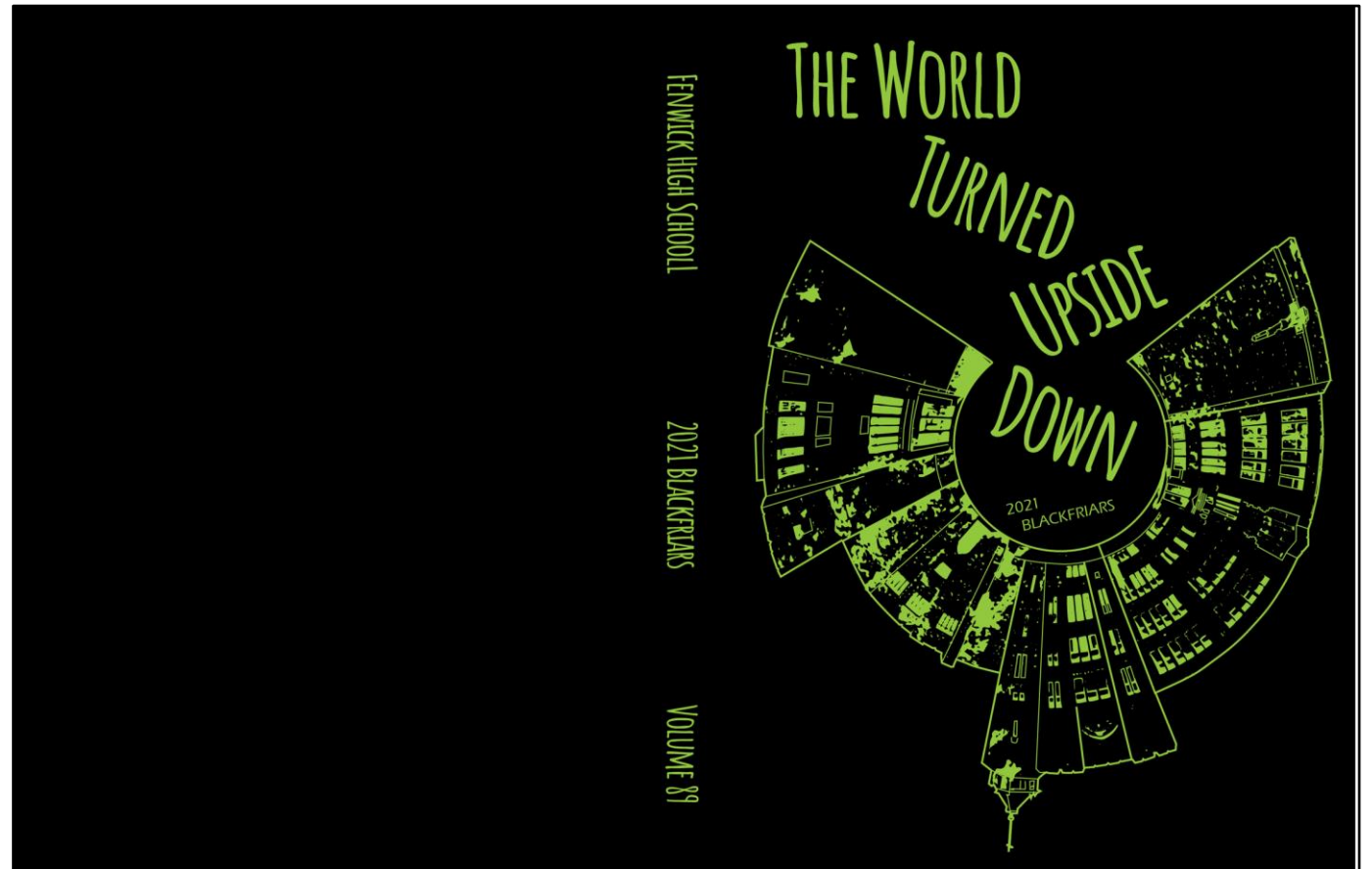


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Event

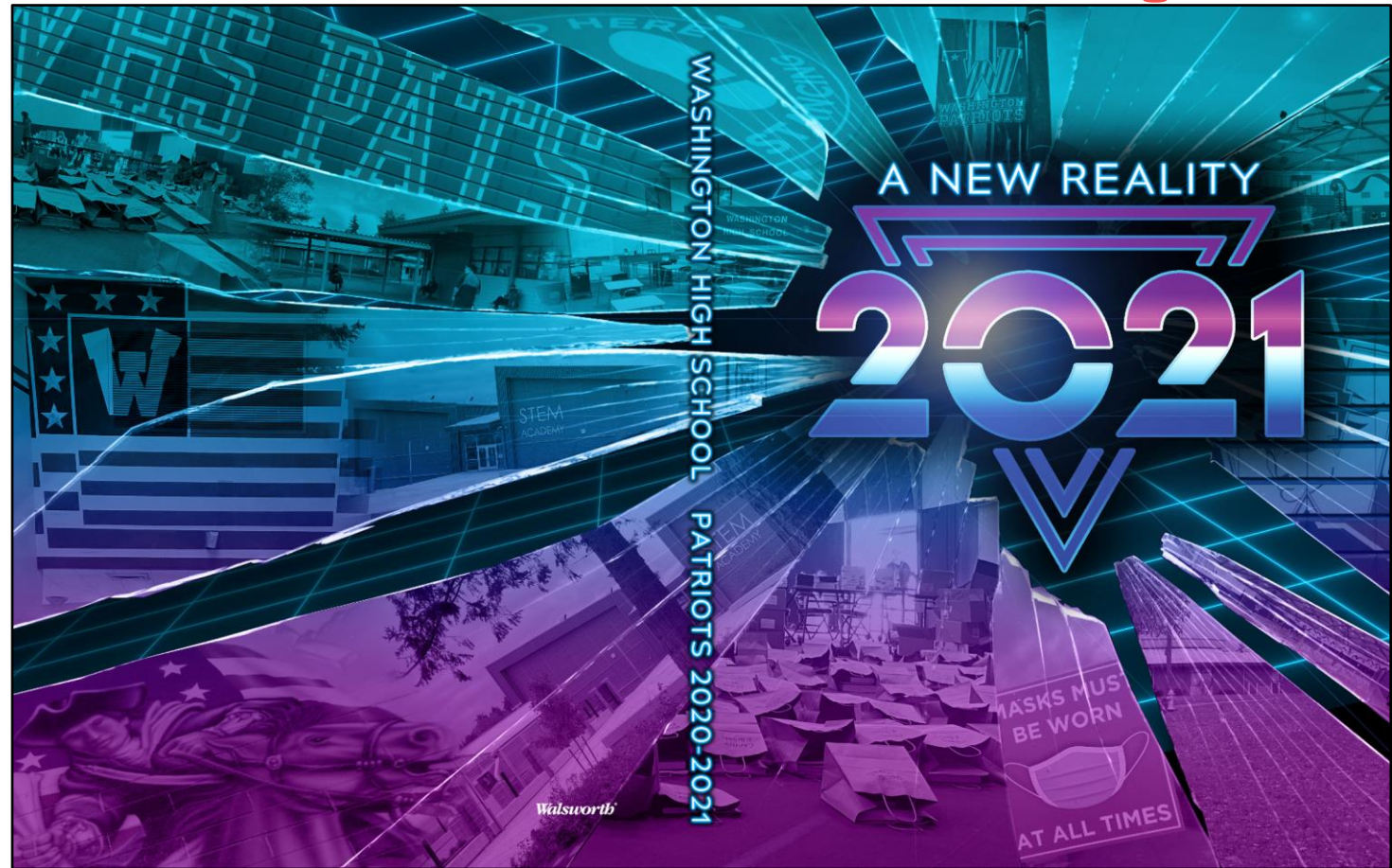


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Event



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Event



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Event



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

4.

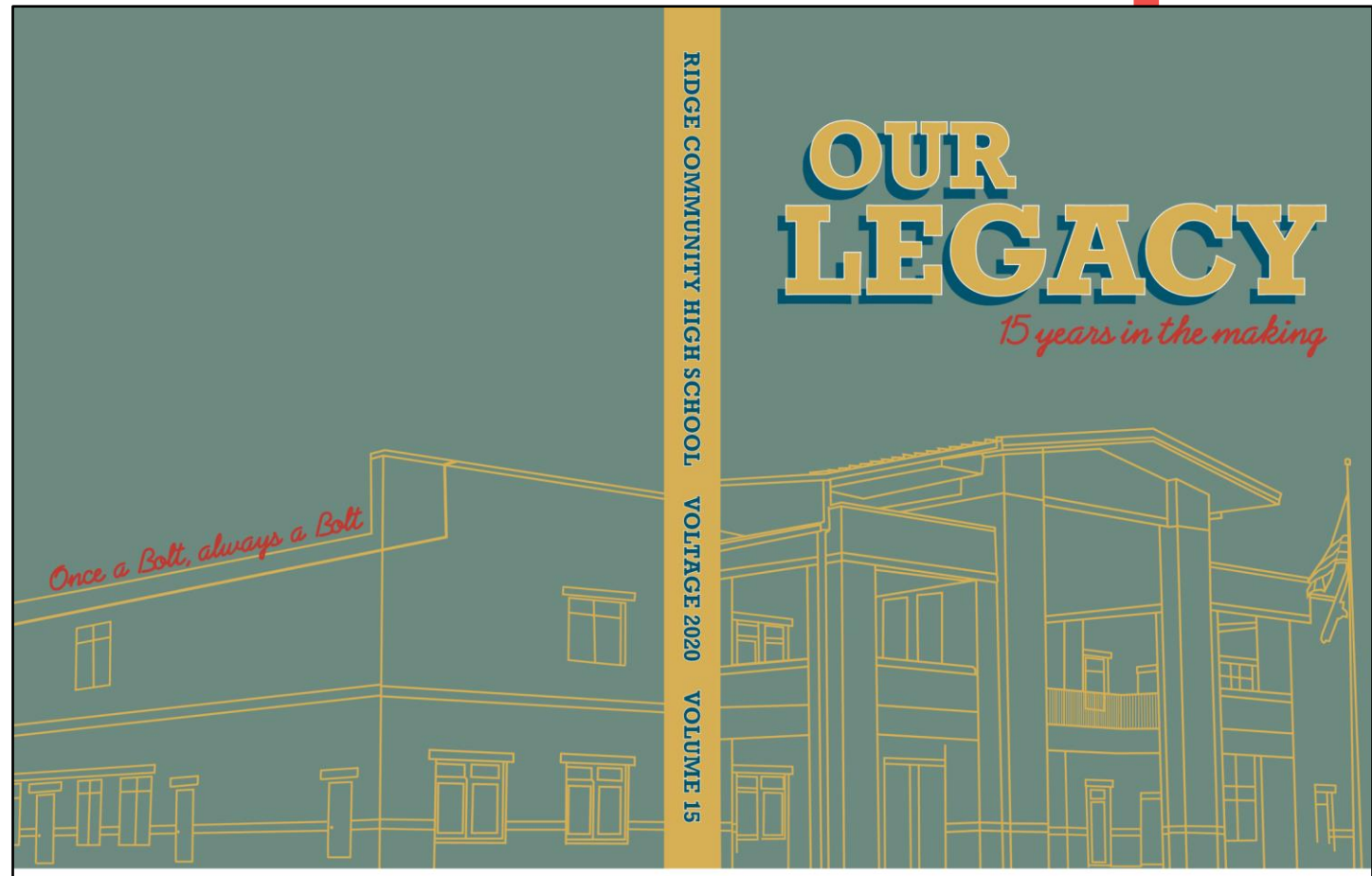
Anniversary

CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

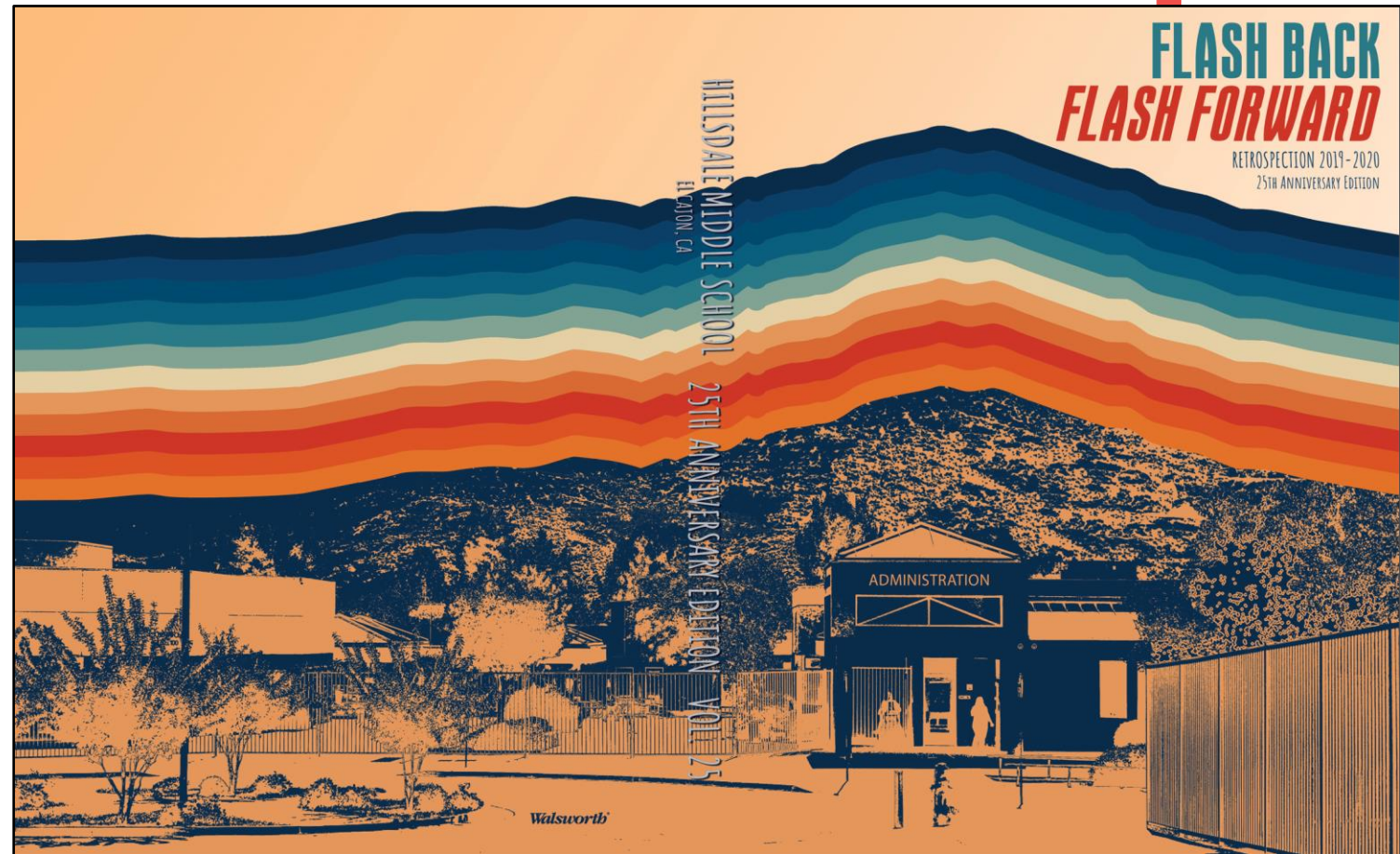
–Anniversary



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...
–Anniversary



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

5.

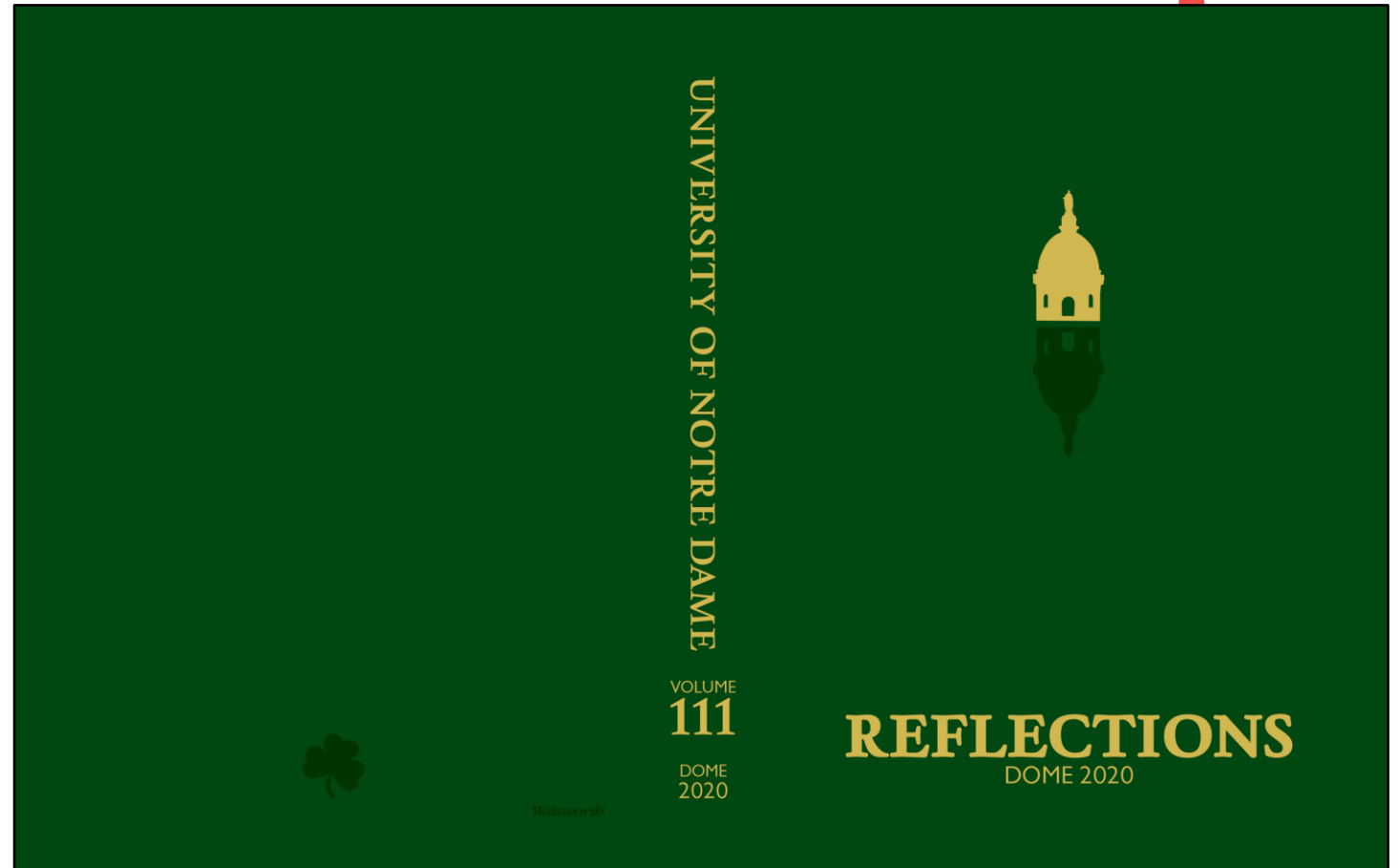
School Pride

CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride

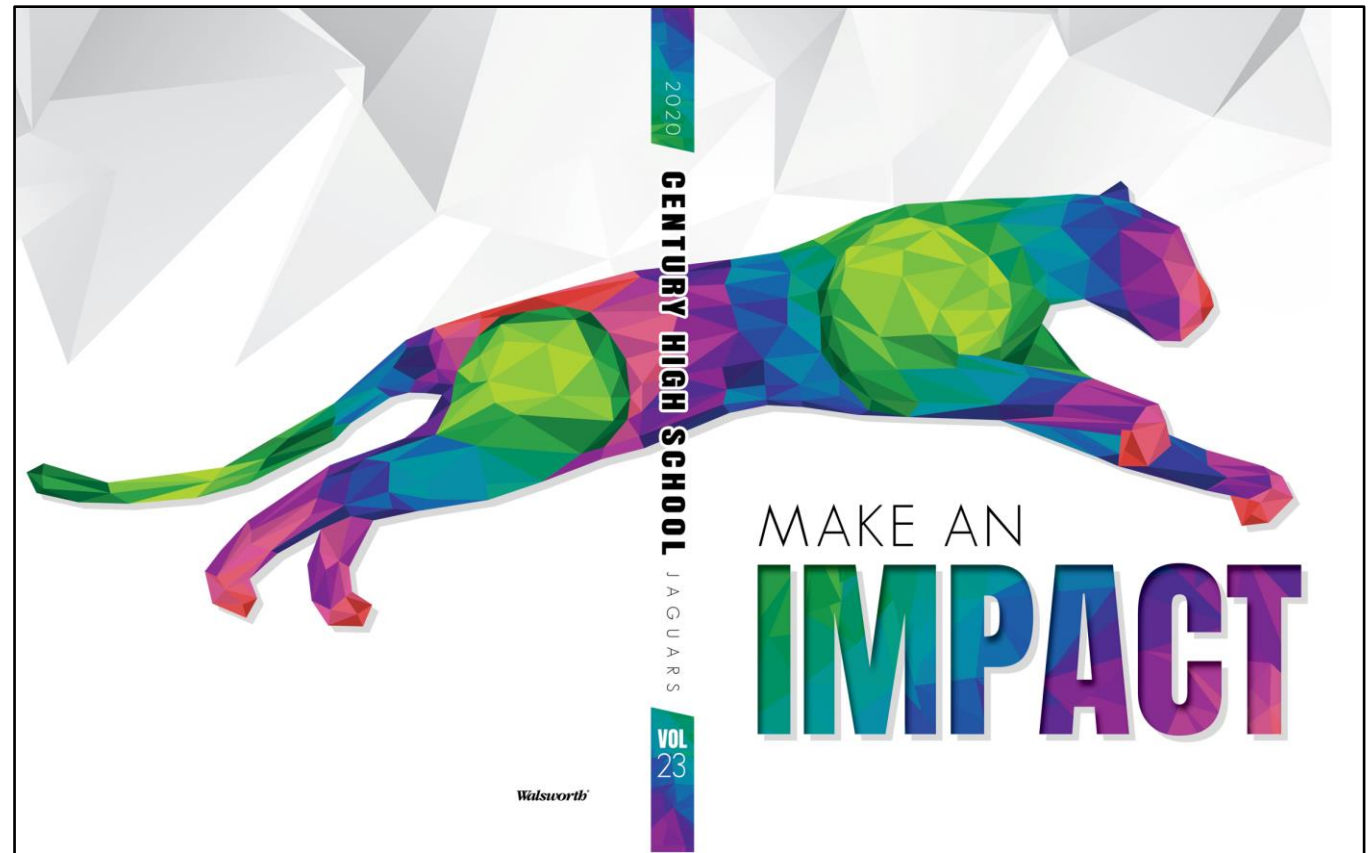


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride

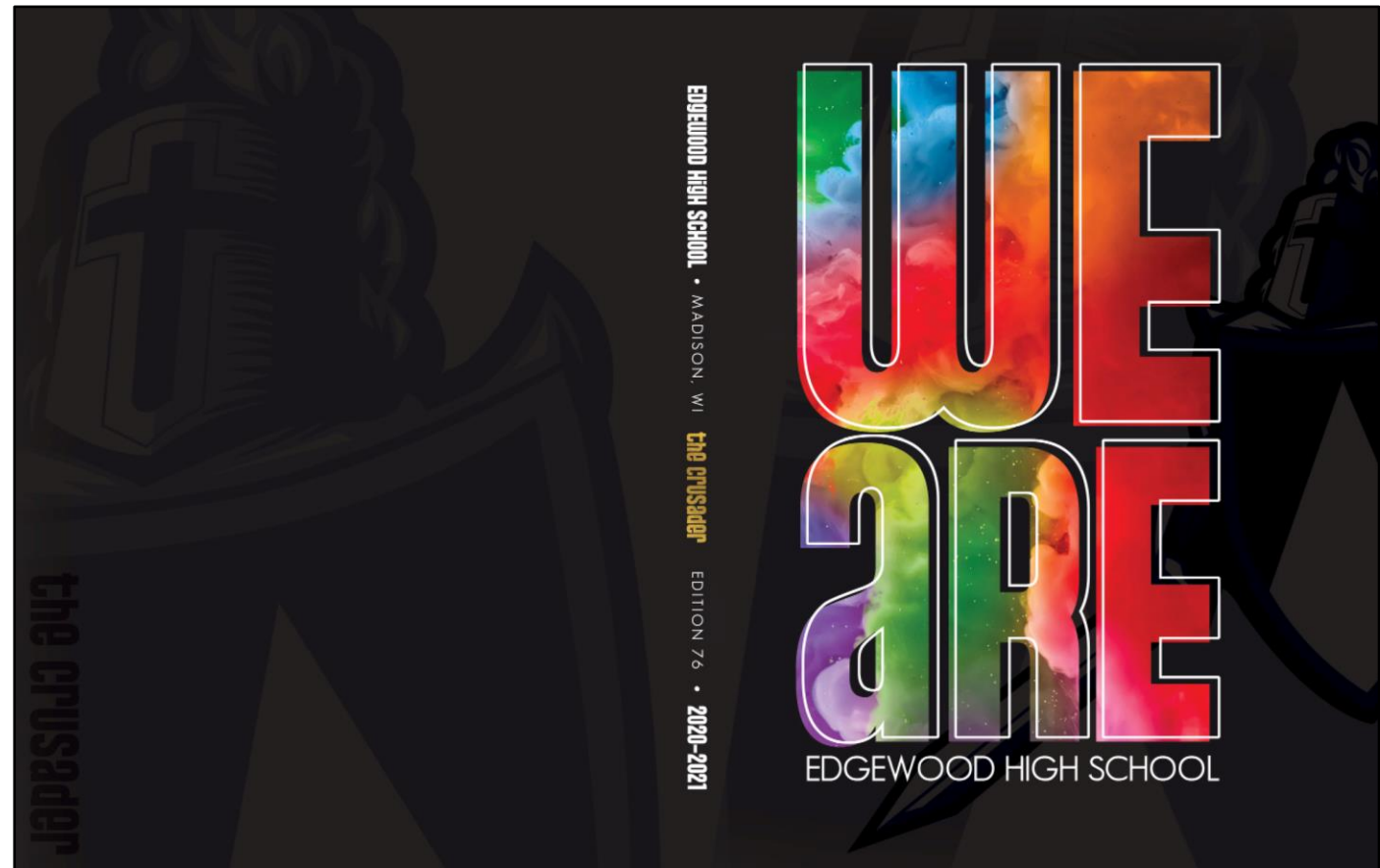


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride

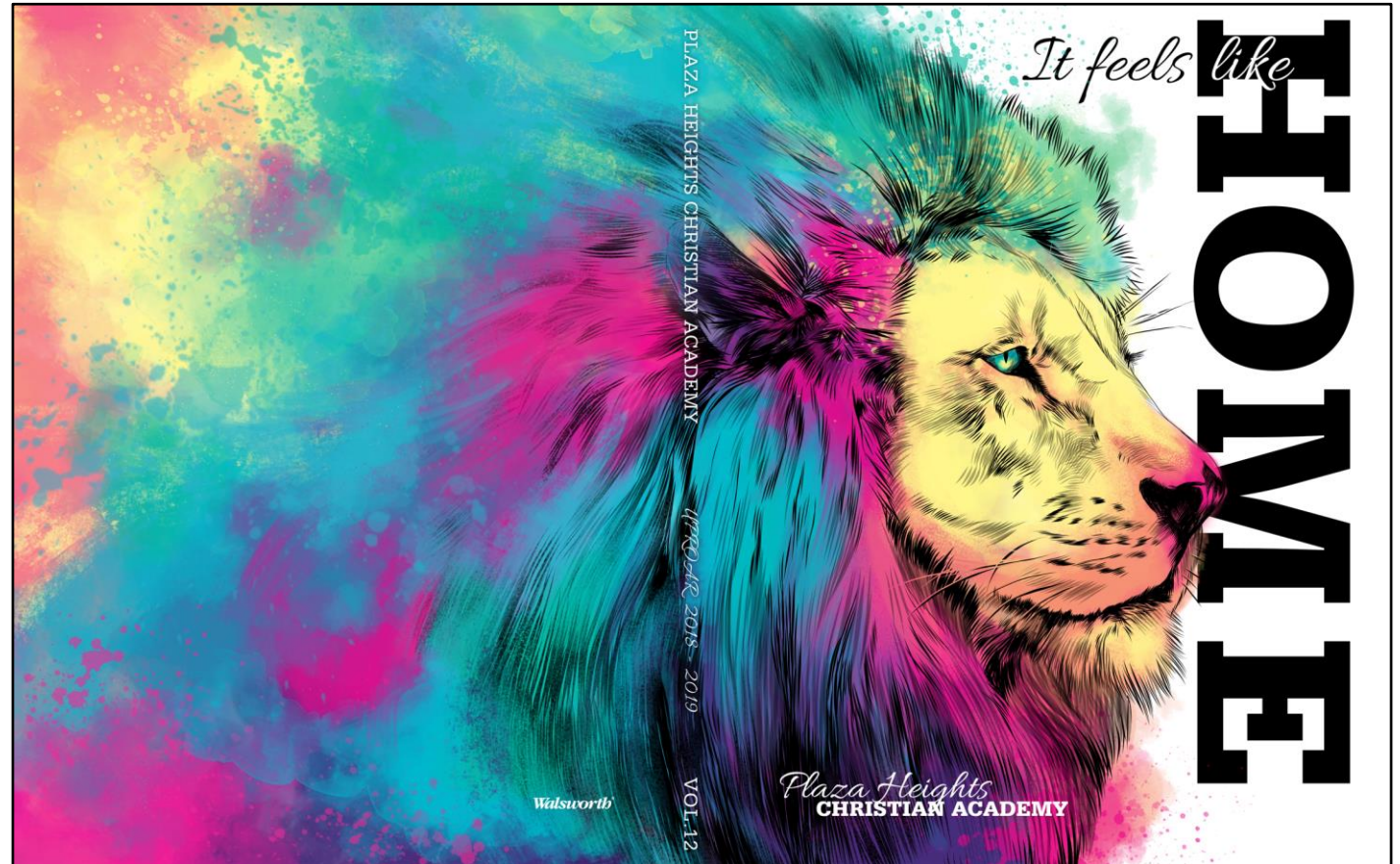


CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Pride



CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

6.

Geography

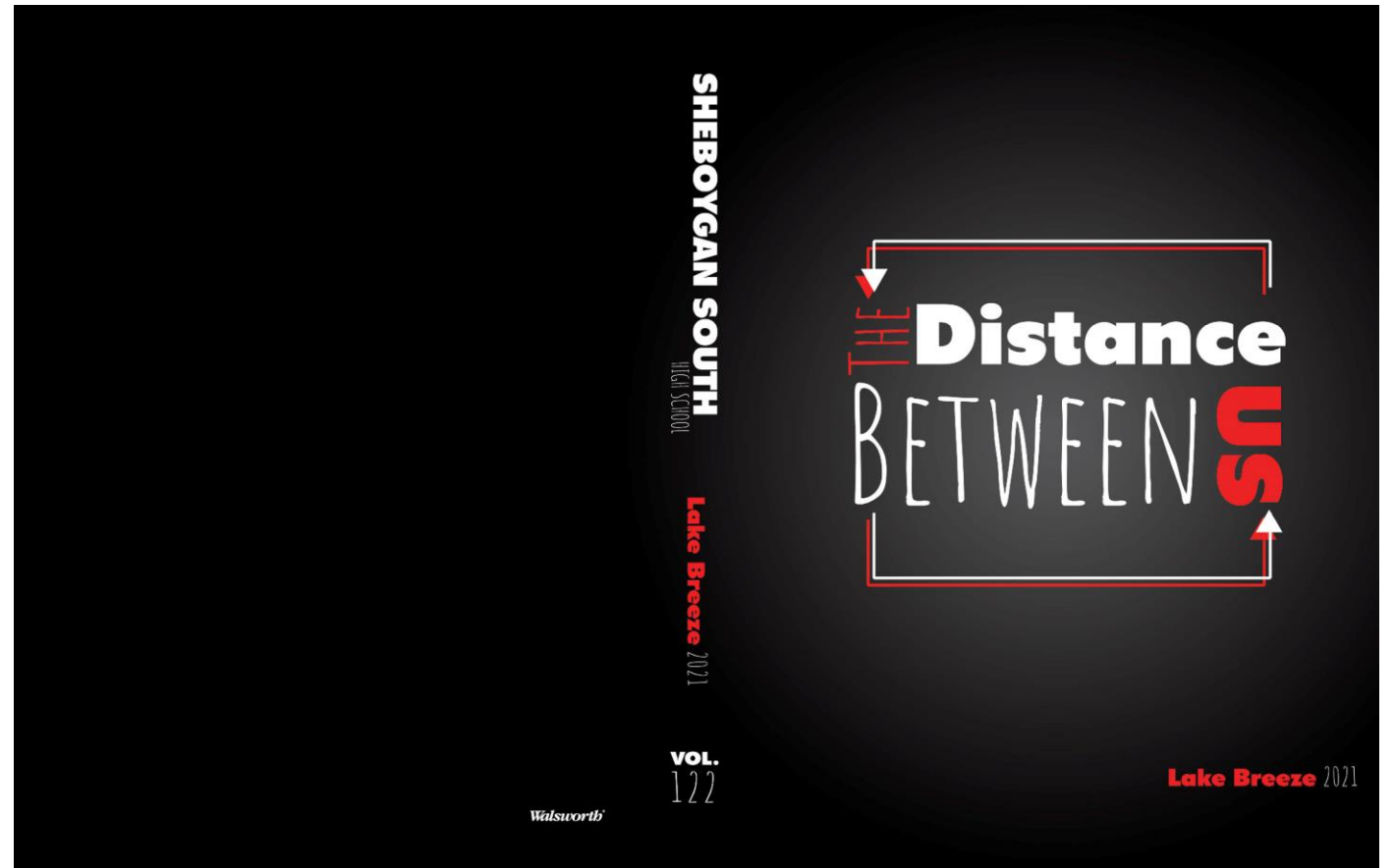
Location

CAPTIVATE your audience...

Make Your COVER Unique

Types of Themes...

–Geography,
Location



CAPTIVATE your audience...

Make Your COVER Unique

Now is Your Time...

–Create Your
Cover

Good Luck!

